



TRAVEL 2 RESPECT 4 PEACE

The Brand





Youth Hostel



**Travel for peace and
sustainable development**



HI – What are we?

From Altena to Sentosa Beach





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an idea of a manin 1909

Wouldn't it be great if young people of limited means can travel and meet other youths, making new friends, learning new cultures, rid of prejudice and narrow mindedness thus creating cultural understanding and peace in their mind....

...and at the same time, learn to love the nature and respect the community they visit while spending their travel expenses at grassroot level thus spreading the value of sustainability wherever they go....

That was the birth of YOUTH HOSTEL



1909 forward





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Looking back...

1909 Richard Schirrmann, a German school teacher, developed the idea of a network of Youth Hostels in Germany.

1912 The first Youth Hostel, Altena Castle in Germany, was established.

1919 the German Youth Hostel Association was founded.

1932 the first IYHF International Youth Hostel Conference was held in Amsterdam, Netherlands.





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Today the International Youth Hostel Federation is:

Active in 85 countries globally

Over 4,700 Youth Hostels in 5 continents

Has over 330,000 beds

Over 3.9 million national members and 1 million international guest members

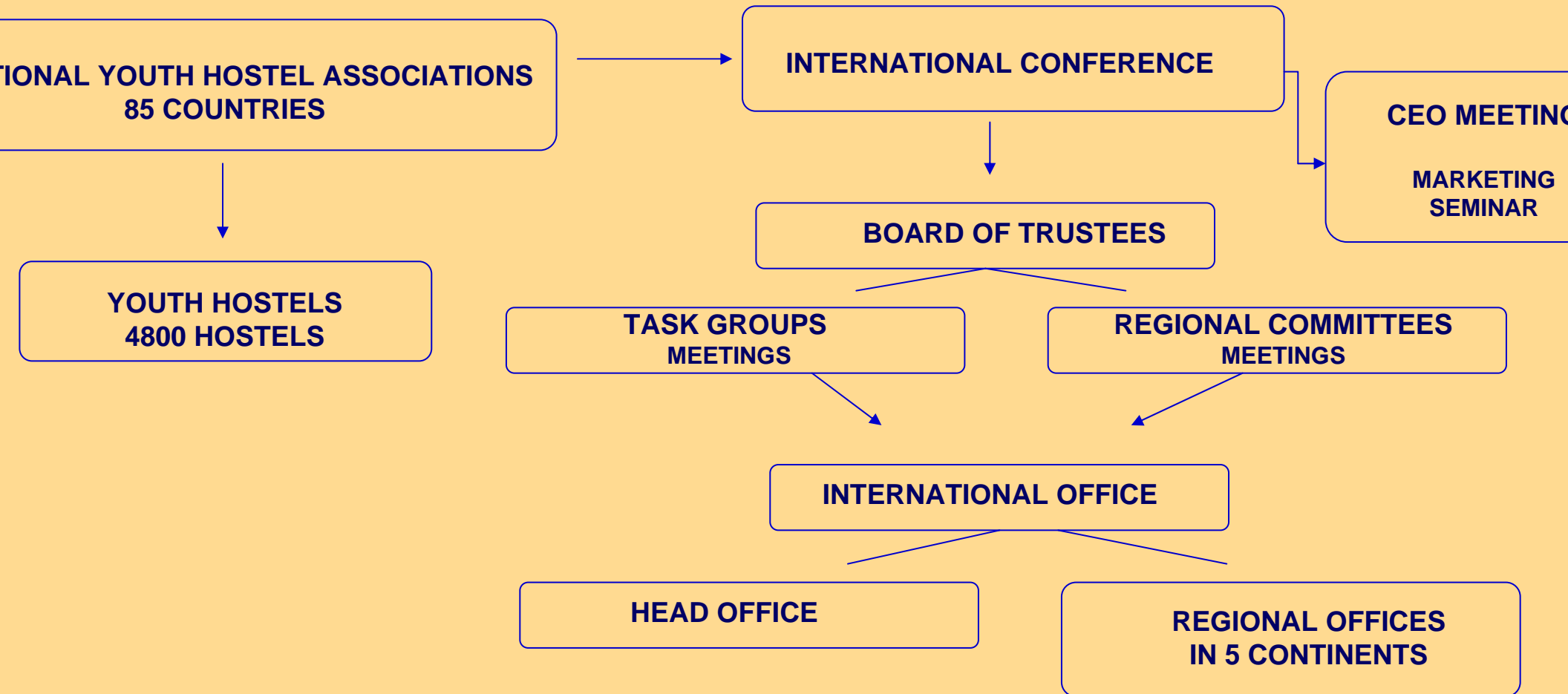
Records over 32 million overnights a year





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Global structure



Youth Hostelling for Peace and International Understanding





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A Strategic issue:

To promote the mission and key values of hostelling, meeting challenges of the new millennium

...and that peace is to do with equitable and just society





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Our Mission...since 1909

“...to provide hostels or other accommodation in which there shall be no distinctions of race, nationality, colour, religion, sex, class or political opinions and thereby to develop a better understanding of fellow men at home and abroad”.





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Initiative Goals

- “ Under current world situation, wouldn't it be strong and powerful if we could turn all youth hostels around the world to working for peace by engaging everyone in our path to do so using all means and tools at our disposals”
- To reach a maximum of YHA members and hostellers all over the world with the message that Youth Hostels are actively working for peace and understanding against exclusion and discrimination.
- To strengthen among staff and volunteers at all levels of hostelling, the awareness of the value-basis of hostelling.





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Since July 2002, 15 projects have been implemented under the banner of “Youth Hostelling for Peace and International Understanding”





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What we have done so far....

A multilingual booklet was produced to create awareness among staff and volunteers.

It contained 55 projects from 26 different National Associations, and projects keep being developed.

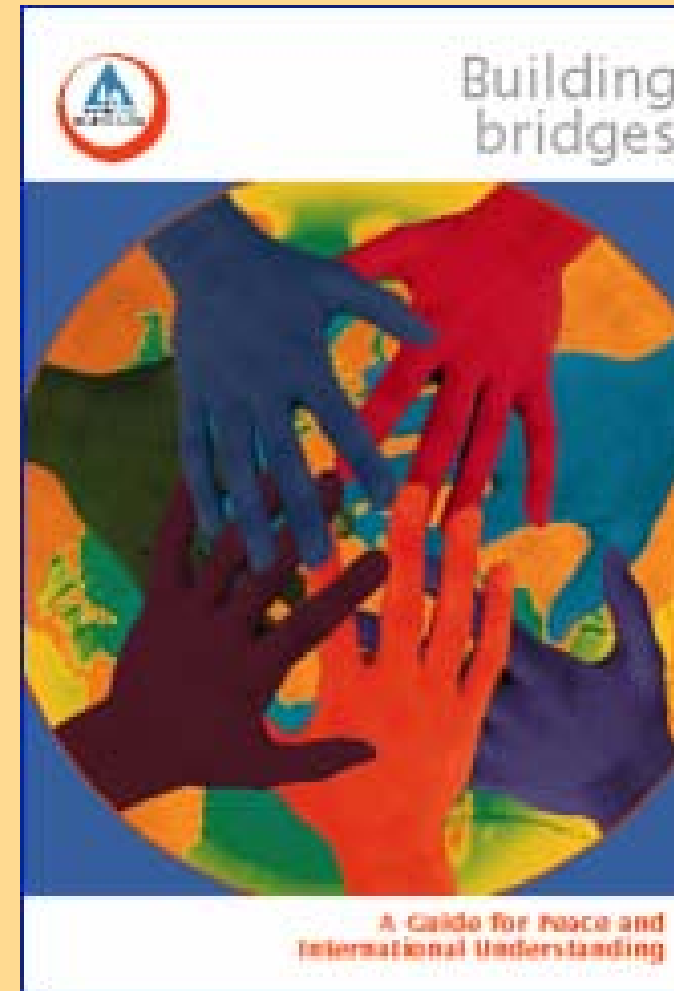




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Training Material....

“Building Bridges” – the HI Guide to Peace and International Understanding was written. This is currently being used around the world by Hostel Managers as a core resource document for raising awareness

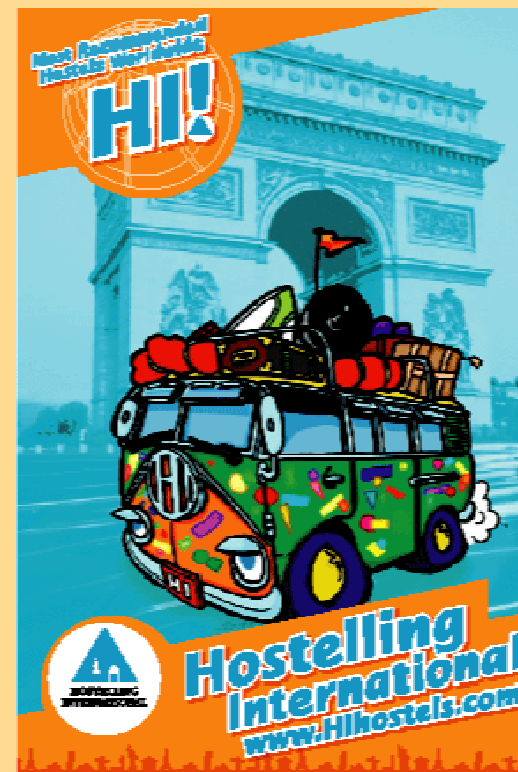




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Publicity Materials....

A variety of publicity materials were produced, including brochures, booklets and information cards. All with the aim of raising awareness of the initiative.





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Learning Centres for Peace....and more

**In 2004, 11 Youth Hostels were selected to served
as the first IYHF/UNESCO Learning Centres for
Peace.**

**11 volunteers were trained and placed in the 11
different Youth Hostels around the world for a
period of 3 months**

For many it was a life changing experience





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Blue Mountains Youth Hostel, Australia

Environmental Protection and Aboriginal cultural heritage education were the core components of this placement

Young Croatian volunteer spent 3 months at the Blue Mountains Youth Hostel





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“Throughout the whole programme I felt that what I do is important and am giving my energy into something that could make a difference. The last 3 months made me realize that this is the way I want to continue in the future – to make a difference, to help and to give. It does not take much to make a positive change, even the smallest one. It does not take much to help, to make the right thing. But it needs to come from the heart – from the heart that has found its peace.”



Youth Festival for Peace....



Organized by IYHF, UNESCO and the Korean Youth Hostel Association





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15-19 July 2004, Seoul, South Korea....

347 young people from 27 nations worked collectively for 5 days around the main themes of Culture, Peace and Environment





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Listening to what the young people said....

The participants engaged in the finding of solutions to peace questions, they committed themselves to specific actions in support of global peace and understanding

Declaration and resolution was prepared and has been distributed to IYHF Member associations





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5th International Conference....

Held in Seoul, immediately after the Youth Festival for Peace. Placed under the banner of “Youth Hostelling for Peace and International Understanding”.

Keynotes speakers from UNESCO and IIPT





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Louise D'Amore President and Founder of IPPT when addressing the 45th International Conference stated

“The IYHF’s initiative, more than any other he is aware of, provides an enlightened programme of action in response to the current world situation.

The initiative serves as an illuminating model for the entire global travel and tourism industry”





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Building relationships....

Memorandum of Understanding signed with UNESCO in April 2003

Strengthened relationship with Civil Society Organisations, ISTC, FIYTO, IIPT and UN related agencies

Affiliate membership of the World Tourism Organization





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Youth Hostelling for Peace and International Understanding

**Fulfilling our mission, achieving our aims
around the world**

**Encouraging our staff, volunteers,
members and guests to think global,
act local....**





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PEACE WRISTBAND

ISTC-IYHF cooperation

**A joint venture to create awareness
that peace can be created in the mind
of people through travelling**

A wristband with compelling messages

**“TRAVEL 2LIVE TRAVEL 2RESPECT
TRAVEL 2EXPLORE TRAVEL 4PEACE”**

**Ultimately on the wrists of more than 5
millions members of ISTC and IYHF
combined.**





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Many more programs in different countries....with different partners, all with the aim to create awareness of peace through tourism...in Europe, Asia and the Pacific, the Americas, Africa...(give me another day to talk about them)





Most Recommended Hostels Worldwide



UNESCO-IYHF Center for Peace and Environment

February 5th 2005

IYHF Office of Asia Pacific, Bangkok, Thailand





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Youth Hostelling for Peace... for Just and Equitable society through Travel





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