

***The Asian Tsunami and
World Travel Industry- A
Sustained Response to Social
Economic Re -development***

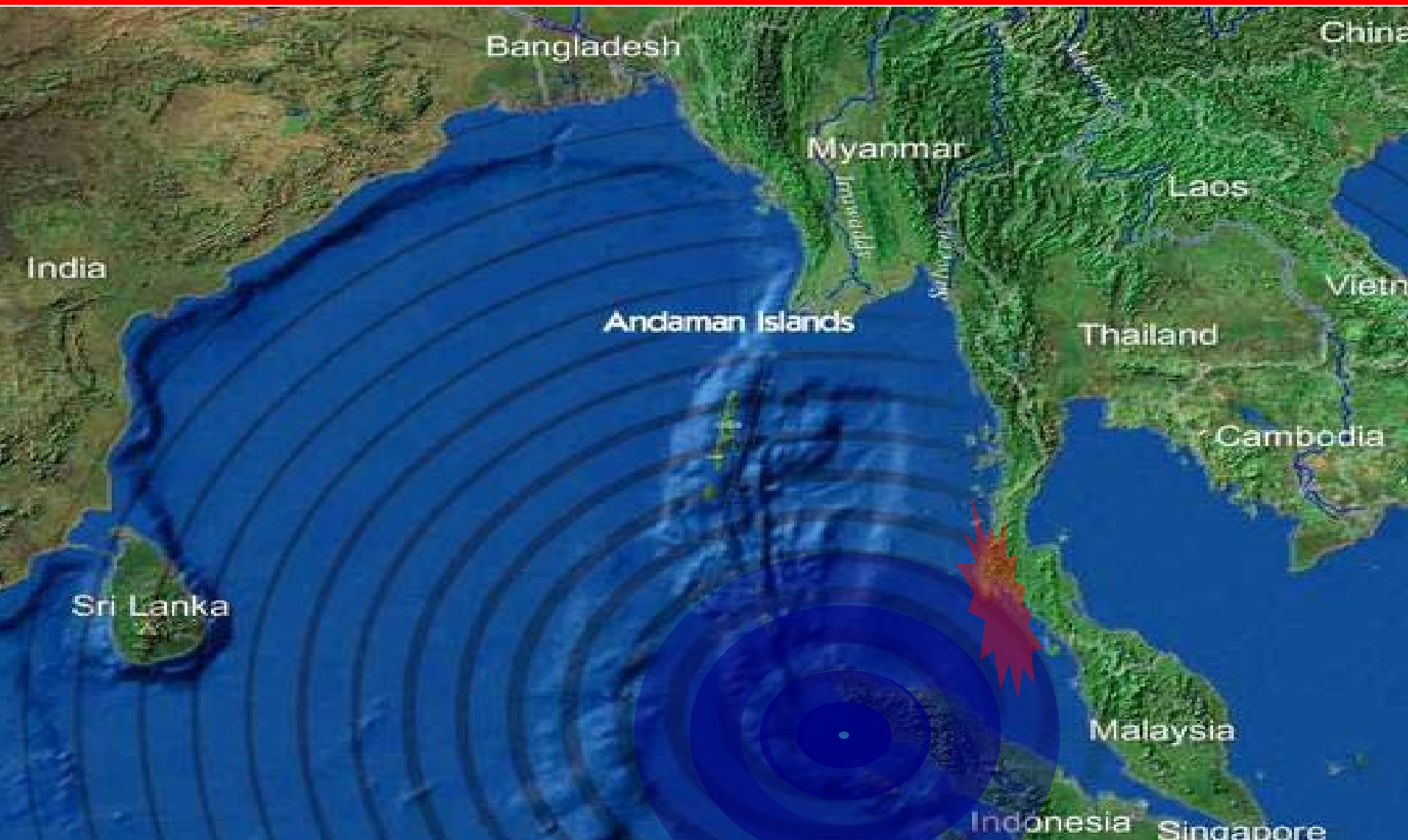
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Thailand is divided into four regions as the follows;

- The North
- The Central or the Chao Phraya Basin
- The Northeast or the Korat Plateau
- The South or the Southern Peninsula

TSUNAMI Incident in the 6 Andaman Coastal Provinces



The Most Catastrophic Disaster in Thai History



- At 07.58 a.m., of 26 December 2004 an earthquake erupted off Sumatra island, Indonesia.
- The earthquake then generated a deadly tsunami that traveled with the speed of 500 miles per hour hitting 12 countries including Thailand's 6 southern provinces along the Andaman Ocean.

Myanmar

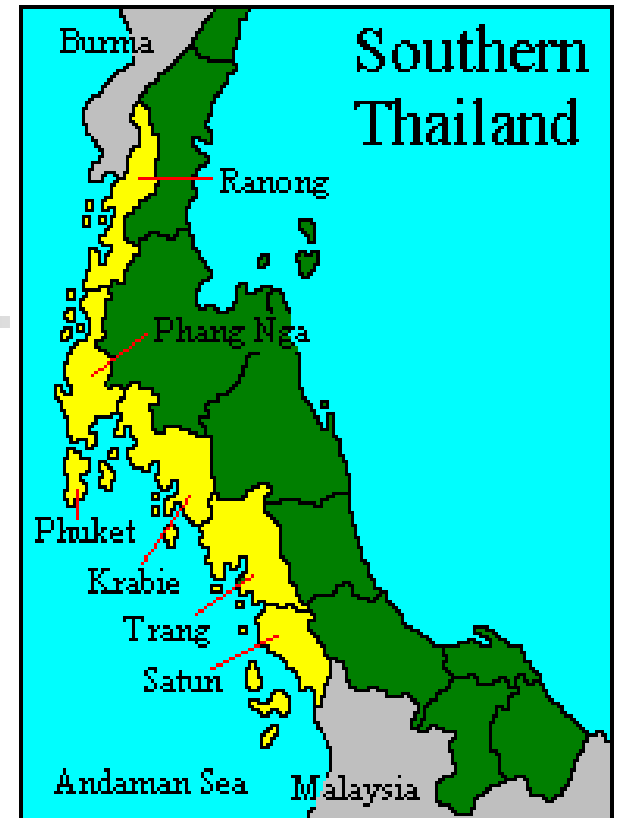
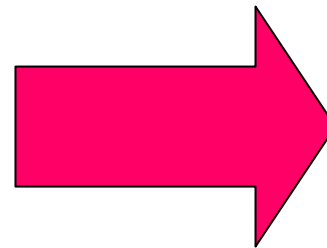
Laos



Affected Areas

Six Provinces

- Phuket
- Phang Nga
- Krabi
- Ra Nong
- Satun
- Trang



Devastated Area

6 Provinces 25 districts/sub-districts,
95 tambons and 407 villages.



Number of Death, Injured and Missing

	Thai	Foreigner	N/A	Total
Death :	1,975	2,245	1,175	5,395
Injured :	6,065	2,392	-	8,457
Missing :	1,924	898	-	2,822



Number of Person Affect

- 58,550 People
- 12,017 Household





Property /Infrastructure and Public Utility Damage

- **House Damage** :4,806 Unit
(Totally 3,302 unit,Partly 1,504 unit)
- **Fishery** :45,222,297 US Dollar
- **Agriculture** : 165,630 US Dollar
- **Livestock** :440,640US Dollar
- **Business Establish** : 327,531,243US Dollar
- **Infrastructure and Public Utility Damage**
:26,434,750 US Dollar

- serious impact on agricultural land, fisheries and the natural environment
- Phang Nga and Krabi Province are the worst hit area and in term of economy, the tourism industry is seriously affected.





Create tourists' confidence in the 6 Andaman Coastal Provinces

1. *Establishment of National Disaster Warning Center (NDWC)*
 - *Thai Government has taken action to establish the National Early Warning System and has granted 13.60 million baht budget to the Committee on Early Warning System Development.*
 - The warning announcement of potential disaster will be disseminated to 211AM and 312 FM radio stations, 10 television stations, communication radio network of Ministry of Interior, amateur radio network, SMS mobile phone, and village news broadcasting center.

Create tourists' confidence in the 6 Andaman Coastal Provinces (con.)



2. Public Awareness and Education

- General public especially those who live with risk should be educated to enhance their understanding of threats
- CBDRM should be introduced to create awareness and to mobilize the participation of the public

Create tourists' confidence in the 6 Andaman Coastal Provinces (con.)

3. Evacuation Plan

- On March 29 2005, the Cabinet approved the census to assign Department of Disaster Prevention and Mitigation, Ministry of Interior, to formulate systematic evacuation plan for the residence in 6 Andaman Coastal provinces, making this plan known to the public, and periodical drilling should be carried out.

- The evacuation drill has been performed in 6 provinces already since April 2005 in Phuket and final drilled in Satun in August 2005.





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4. Cities & Town and Tourism Sceneries Rehabilitation

The Department of Public Works and Town & Country Planning is responsible for 3 tasks as the follows;

1. Surveying the building structure
2. Preparing the risk maps
3. Designing and planning victims housing and rapid rehabilitation for tourism sceneries



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5. Set up 1st Memorial Day of Tsunami

The Thai Government plan to set up December 26, 2005 is the 1st Tsunami Memorial Day and to build Tsunami Memorial Parks in Phuket, Khao Lak, Phang Nga and Koh Phi Phi, Krabi.

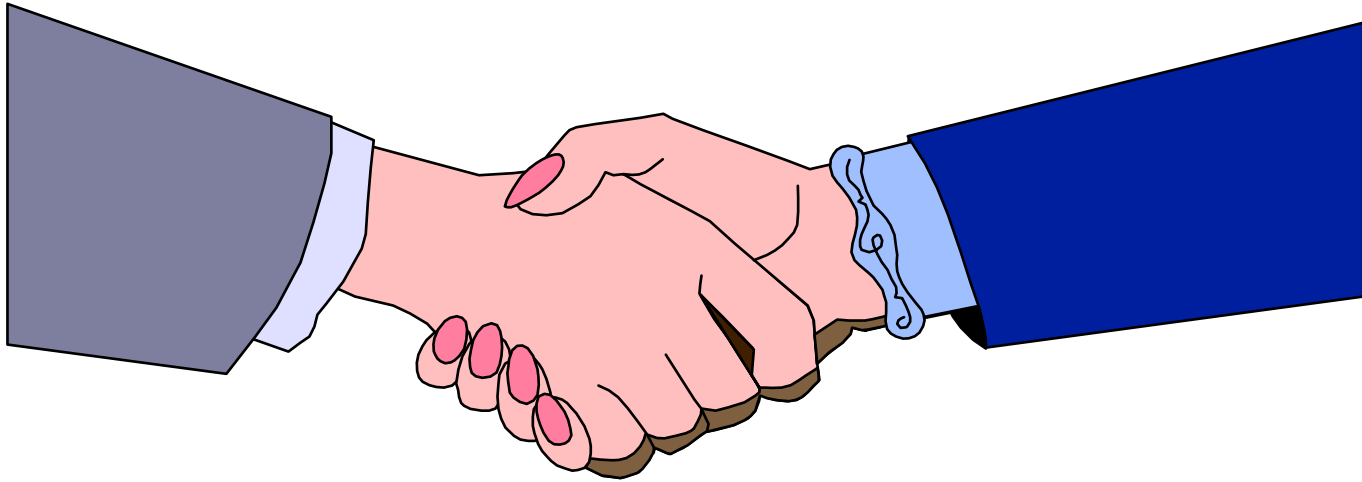


The future plan for devastated areas

- At the Cabinet meeting on September 5, 2005 for the long term plan rehabilitation , the private sectors proposed to upgrade 6 Andaman coastal provinces to the world class tourist attraction such as increasing and promoting tourist safety measures, supporting international seminars, conferences, sport competitions, EXPO and Elite Privilege Long Stay City Development to attract the tourist.



Thank You



Sawadee