



Third Global Summit on Peace through Tourism

October 2-5, 2005
 Royal Cliff Beach Resort
 Pattaya, Thailand



**Organized by the International Institute for Peace through Tourism (IIPT)
 Supported by Thailand Convention & Exhibition Bureau (TCEB), and
 With the support of the World Tourism Organization (WTO)**



- Theme** **One Earth One Family: Travel and Tourism - Serving a Higher Purpose**
- Aim** To develop a 21st Century Agenda for Peace through Tourism that addresses the key global issues of our time.
- Goals**
- Provide a forum for leading government, industry, donor agency, and NGO decision makers, as well as leading educators, researchers, professionals and practitioners, to debate and reach consensus on a 21st Century Agenda for Peace through Tourism.
 - Facilitate strategic partnerships and alliances committed to initiatives in support of a 21st Century Agenda for Peace through Tourism.
 - Demonstrate and share information on 'Success Stories' and 'Models of Best Practice' that are contributing to a '21st Century Vision of Peace through Tourism.'
 - Support the Pacific Asia Travel Association in promoting the message that tourists to Tsunami affected countries are assured of a warm welcome; and that their presence and enjoyment send an authentic message of caring, solidarity, and support for recovery.
- U.N. Decade** The 3rd Global Summit on Peace through Tourism is in support of the U.N. Decade of Peace and Non-Violence for the Children of the World and the **U.N. Millennium Development Goals.**
- Keynote Speakers** Speakers will include world leaders, travel industry statesmen, and leaders in related sectors such as environment, culture, sport, and sustainable economic development.
- Topics** Central topics to be addressed by keynote speakers include:
- A sustained travel industry response to redevelopment and revitalization of tsunami affected countries
 - Poverty reduction
 - Healing the wounds of conflict
 - Promoting cultural and international understanding, tolerance, and cooperation
 - Ecological enhancement and preservation of biodiversity.
- Forums**
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|--------------------------------|----------------------|
| Educators Forum | Community Tourism |
| Student/Youth Leadership Forum | Inter-faith Dialogue |
| Young Professionals Forum | Cultural Tourism |
- IIPT Meetings** Coalition of Partners for World Peace Through Tourism IIPT Chapters Meeting
- Participants** The 3rd Global Summit will bring together senior executives from all sectors of the travel and tourism industry, public and private; U.N. agencies, donor agencies, and NGOs; leading educators, policy analysts, researchers, practitioners, entrepreneurs, future leaders of the industry; and senior representatives from related sectors including: Culture, Sport, Environment, and Sustainable Economic Development.
- Foundations** The 3rd Global Summit builds on the foundations of two previous Summits in Amman, 2000 and Geneva 2003; three African Conferences on Peace through Tourism: Mpumalanga Province, South Africa 2001; Dar es Salaam, Tanzania 2003; and Lusaka, Zambia 2005; three earlier Global Conferences: Vancouver, 1988; Montreal, 1994; Glasgow, 1999; and other conferences and symposia in Italy, Turkey, Greece, Australia, the Caribbean, Pakistan, Israel, United States and United Kingdom.

Concurrent Session Program

In addition to Plenary Sessions featuring world leaders and travel industry statesmen, Concurrent Sessions will include case studies of 'Success Stories' and 'Models of Best Practice' in a range of topics including:

Tourism Contribution to Poverty Reduction
 MicroEnterprise and SME Development
 Community Capacity Building and Empowerment
 Community Tourism – The Thailand Experience
 Indigenous Tourism

Sport for Peace and Development
 Youth Travel and Empowerment
 Volunteer and Philanthropic Tourism
 Making Travel Accessible for All

Healing the Wounds of Conflict
 Mayors Forum – Southern Thailand
 Promoting a Just and Equitable Society Through Travel
 Linkages of Tourism - Environment - Wildlife
 Parks and Protected Areas - Preserving Bio-Diversity

Educating for a Culture of Peace through Tourism
 Role of the Media in a 21st Century Agenda
 Linkages of Tourism, Culture, Heritage and the Arts in 'Building a Culture of Peace'
 Tourism at Commemorative Sites –
 Providing a Message of Peace

Outcomes

Summit Outcomes will include a "21st Century Agenda for Peace through Tourism" in support of the U.N. Decade of Peace and Non-Violence for the Children of the World and the U.N. Millennium Development Goals.

Scholarship

IIPT is offering a \$ 1,000 USD scholarship to the University student writing the best paper on "Building a Culture of Peace through Tourism." Essays of no more than 15 pages double spaced need to be submitted to Education Forum Chairman before July 1, 2005.

Official Hotel and Venue

The award winning **Royal Cliff Beach Resort** is providing special room rates for all Summit delegates. These special rates are available up to June 30th. **Please book directly:**
 Tel: (66 38) 250421; Fax: (66 38) 250844
 Website: www.royalcliff.com Email: reservations@royalcliff.com



Artist: R. Poole Johnson

One Earth One Family

Mini-Suite - Sea View	\$98 USD-Single	\$125 USD-Double
Mini-Suite - Mountain View	\$85 USD-Single	\$110 USD-Double
Students/Youth	\$120 USD - Triple (Each Student \$40 USD)	



Official Airline

Thai Airways International will provide best market fares to all delegates participating in the Summit. Please contact your nearest Thai Airways Office for information and mention conference code: TG0510015. For further information about Thai Worldwide Offices, please visit www.thaiair.com



Registration: REGISTER NOW ONLINE AT www.iipt.org

- Standard Registration \$ 375 USD* / \$ 475 USD
- Student/Youth Registration (Under 25)** \$ 30 USD* / \$ 50 USD
- IIPT Coalition of Partners \$ 275 USD* / \$ 375 USD
- IIPT Supporting Organizations \$ 300 USD* / \$ 400 USD

All media are invited to cover the 3rd Global Summit on Peace through Tourism. To register with press credentials, contact Karen Hoffman, The Bradford Group, Tel: +1 212 447 0027, Fax: +1 212 725 8253, Email: bradfordmktg@aol.com for Media Application.

* Early Bird Registration fees are available until 30 June 2005
 ** Proof of student status or age will be required on arrival at Summit

Summit Registration Fees include participation in four days of Summit proceedings and meetings; ground transportation between Bangkok International Airport and the Royal Cliff Beach Resort prior to and after the Conference; all scheduled refreshment breaks and social functions including Opening Reception, Luncheons and Gala Dinner.

Name: _____
 Address: _____ Town: _____
 Province / State: _____ Postal Code: _____ Country: _____
 Telephone: _____ Fax: _____
 Email: _____ Website: _____

- I would like to register for the Summit
- I am interested in being a Summit Sponsor
- Please send me more information
- I would like to help promote the Summit and its goals

Please send to IIPT Pacific World Thailand by Fax: +66 2 637 8157