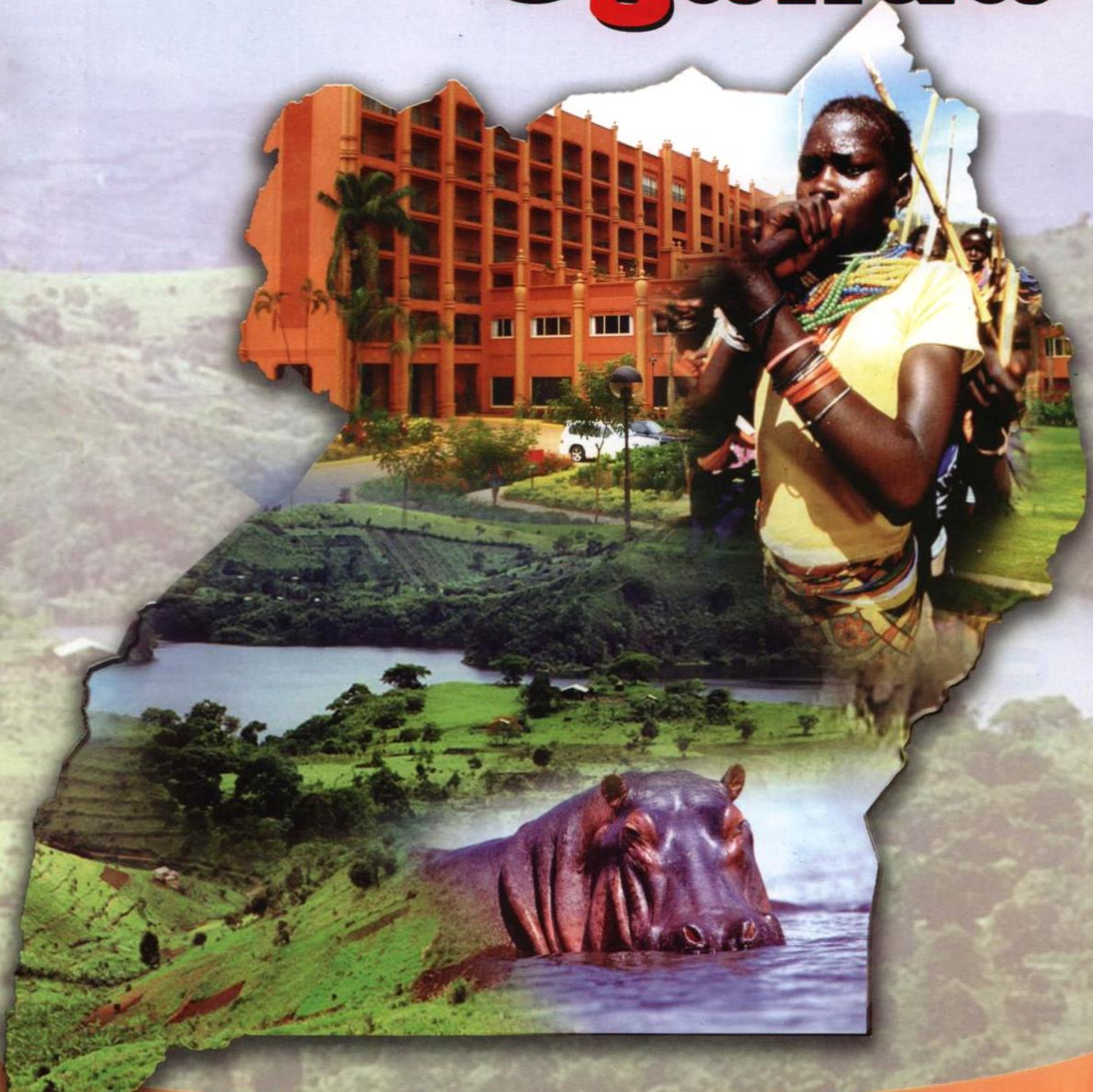


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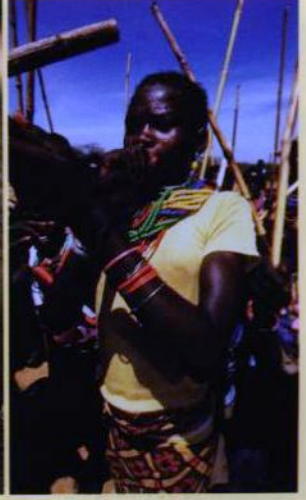
Uganda



4TH I IPT AFRICAN CONFERENCE

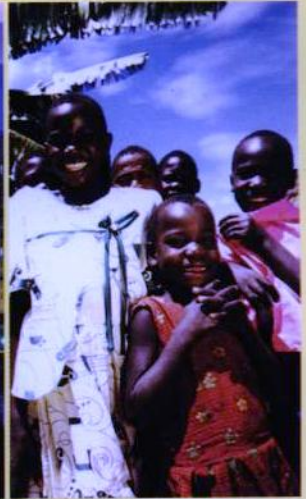
May 20th - 25th 2007





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THE 4th IIPT AFRICAN CONFERENCE ON PEACE THROUGH TOURISM

Conference Theme: Building Strategic Alliances Towards Sustainable Tourism Development, Peace and Reconciliation on the African Continent

The 4th IIPT African Conference on Peace through Tourism, being organized in partnership with the Africa Travel Association (ATA), World Bank Group and UN World Tourism Organization and United Nations Environment Program (UNEP), will be hosted by Uganda - the Pearl of Africa. The Conference will seek to broaden awareness of the social, cultural, environmental, and economic benefits of tourism; identify new markets; facilitate product development and investment opportunities; and contribute to reconciliation, peace, wealth creation and poverty reduction on the African continent. We look forward to your participation with us.

AIM
Establish collaborative strategies for Sustainable Tourism Development in support of the UN Millennium Development Goals.

- GOALS**
- Expand marketing opportunities in Asia, Europe, the Americas and across the African Continent.
 - Foster tourism initiatives that contribute to reconciliation, peace, and sustainable wealth creation in regions of Africa that have experienced conflict.
 - Develop communication strategies leading to a more balanced and positive image of Africa – its lands, its cultures and its peoples- in regions throughout the world.
 - Continue building "Bridges of Tourism, Friendship and Collaboration" among African nations and other nations throughout the world by supporting the Africa Diaspora Heritage Trail.

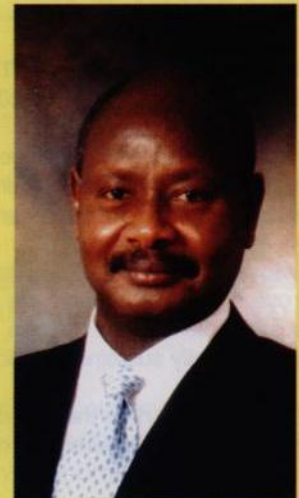
KEYNOTE SPEAKERS
Confirmed keynote speakers include: Hon. Dr. Ewart F. Brown, JP, MP, Bermuda Premier and Minister of Tourism and Transport; Hon. Kabinga Pande, Minister of Tourism Environment and Natural Resources, Republic of Zambia; Hon. Prof. Jumanne A. Maghembe Minister of Natural Resources and Tourism of Tanzania; H. E. Mr. Joseph Malwal Dong, Ministry of Tourism and Wildlife of Sudan; S.E. Mme. Aline Koala Ministre de la Culture, des Arts et du Tourisme, Burkina Faso; S.E. Mme. Yvonne Mboissona, Ministre du Tourisme, Central Africa; S.E. Mme. Odette Kayitesi Ministre de l'aménagement du territoire, du tourisme et de l'environnement, Burundi; H.E. Senator Akel Biltaji, Special Advisor to H.M. King Abdulah II, Hashemite Kingdom of Jordan; Amb. Daudi N. Mwakawago, Last Special Representative of UN Secretary General to Sierra Leone; Dr. Dawid de Villiers, (former) Deputy Secretary General, UN World Tourism Organization; Dr. Demba Ba, Sector Manager, World Bank Group; Sir Janantlal (Andy) Chande KBE,

Trustee, Rotary International Foundation; Hon. Renee Webb, (former) Minister of Tourism and Communications, Bermuda; Birger Bäckman, (former) Director General and currently Senior Advisor to the Board of Directors, United Federation of Travel Agencies Associations; and Anastasia Mann, Chairman and CEO, Corniche Travel Group.

PARTICIPANTS
Ministers of Tourism, senior public and private sector executives, policy makers, educators, practitioners, entrepreneurs, future industry leaders, and senior representatives of NGOs, donor agencies leading and related sectors including environment, culture, sport and economic development.

FOUNDATIONS
The 4th IIPT African Conference builds on the foundations of three previous African Conferences: "Tourism: Pathway to a Peaceful and Prosperous Africa", Lusaka, Zambia (2005); "Community Tourism – Gateway to Poverty Reduction," Dar es Salaam, Tanzania (2003); and "Building Bridges of Peace

"Building Bridges of Peace through Sustainable Community Tourism Development," Nelspruit, Mpumalanga Province, South Africa (2002). The Conference also builds on three Global Summits on Peace through Tourism in Thailand (2005), Switzerland (2003) and Jordan (2000).



IIPT African Conference,
under the patronage of
His Ex. **Yoweri KAGUTA
MUSEVENI,**
President, Republic
of Uganda.

“The Conference will seek to broaden awareness of the social, cultural, environmental, and economic benefits of tourism; identify new markets; etc... on the African continent”.

MESSAGE OF THE MINISTER OF TOURISM, TRADE AND INDUSTRY

OPENING OF THE INTERNATIONAL PEACE THROUGH TOURISM (IIPT) CONFERENCE OF KAMPALA SERENA HOTEL 20TH – 25TH MAY 2007

The 4th IIPT African Conference is being hosted at the behest of H.E the President of Uganda Y. K. Museveni with the theme "Building Strategic Alliances towards Sustainable Tourism Development, Peace and Reconciliation on the African Continent".

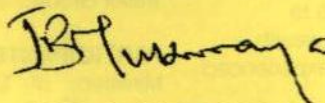
The Government of Uganda has identified tourism as a vehicle for poverty reduction in its effort to improve the economy and the livelihoods of the people, through encouraging the development of sustainable quality tourism that is culturally and socially acceptable. Ecologically friendly, environmentally sustainable and economically viable.

I am delighted to note that the deliberations of the conference are relevant and in tandem with the aspirations of the Government of Uganda.

The conference is being held in Uganda at a time when government is focusing its efforts on enhancing the visibility of the country as an emerging tourist destination. Besides, it is an initiative to re-position Uganda as a Meetings, Conference and Events destination in order to diversify the country's tourism products.

Government is conscious of the challenges in the industry and efforts are being directed towards addressing them in order to foster the growth of the tourism industry.

I am optimistic that the deliberations of the IIPT conference will come up with innovative solutions to address the impediments to tourism development not only for Uganda but for all involved. For God and My Country.



HON. JANAT B. MUKWAYA (MP)
MINISTER OF TOURISM, TRADE & INDUSTRY



**The Minister of
Tourism, Trade and
Industry**
Hon. Janat **MUKWAYA**

INTERNATIONAL INSTITUTE FOR PEACE THROUGH TOURISM

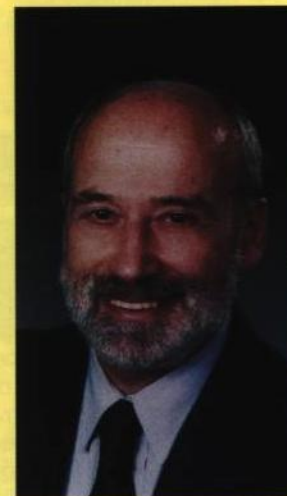
The International Institute for Peace through Tourism (IIPT) was born in 1986, the UN International Year of Peace with a vision of Travel and Tourism becoming the world's first "Global Peace Industry" – an industry that promotes and supports the belief that every traveler is potentially an "Ambassador for Peace."

It is dedicated to fostering and facilitating tourism initiatives that contribute to international understanding and cooperation, an improved quality of environment, the preservation of heritage, reduction of poverty, and through these initiatives, helping to bring about a peaceful and sustainable world.

IIPT has promoted this "higher purpose" of tourism through conferences, summits, and symposia throughout the world – and through its various projects including development of the world's first "Codes of Ethics and Guidelines for Sustainable Tourism;" its Global Peace Parks initiative with 450 Peace Parks circling the earth; and promotion of its "Credo of the Peaceful Traveler."

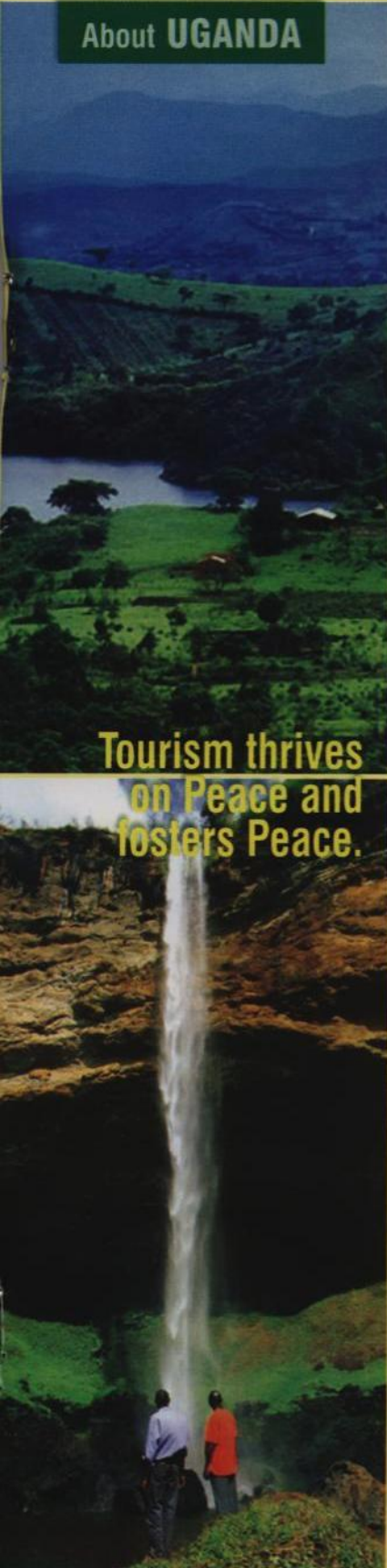
The 4th IIPT African Conference promises to be our most successful African conference to date with delegates from more than 30 countries of Africa, the Middle East, Europe, North America and the Caribbean participating. Emphasis will be given through out the conference on achieving concrete outcomes for Uganda – and for Africa.

We are most honored to have the patronage of HE President Yoweri Kaguta Museveni who will preside at the Opening of the Conference, and the excellent support and collaboration of our hosts, the Ministry of Tourism, Trade and Industry.



IIPT President,
Mr. Louis **D'AMORE**

About **UGANDA**



Tourism thrives
on Peace and
fosters Peace.

GEOGRAPHY

Situated at the geographical heart of the African continent, Uganda has long been a cultural melting pot, as evidenced by the 30-plus different indigenous languages belonging to the different linguistic groups, and an equally diverse cultural mosaic of music, art and handcrafts.

Situated in East Africa, Uganda borders Congo in the West, Sudan in the North, Kenya in the East and Tanzania and Rwanda in the South. Although landlocked, Uganda has access to several large water bodies, including Lake Victoria, Lake Albert, Lake Kyoga and Lake Edward. The country is located on the East African Plateau averaging about 2,950 ft above sea level. Although generally tropical in nature, the climate differs between parts of the country. Uganda includes several lake shore islands in Lake Victoria.

Uganda also has several rivers most important of which is the River Nile, one of the world's longest rivers whose source is Lake Victoria and stretches all the way to Egypt pouring into the Mediterranean sea. The country lies astride the equator and has a fine mild climate with copious rainfall that is experienced three times a year and sunny months.

HISTORY

The pre colonial history of Uganda is not well documented but at least a few oral tales date back to the 1600s when a number of people living around Lake Victoria and along River Nile eked a living off the land and kept cattle and of Bantu origin. The Northern region was mainly Luo and Nilotic with legends of tall people armed with a spear or

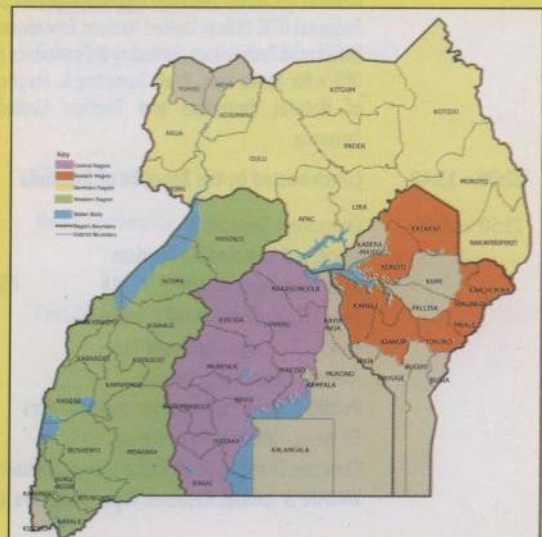
bow and arrow in hand, hunting and fishing for a living.

When Arab traders moved inland from their enclaves along the Indian Ocean coast of East Africa and reached the interior of Uganda in the 1830s, they found several kingdoms with well-developed political institutions. These traders were followed in the 1860s by British explorers searching for the source of the Nile River and who later colonized the country.

Uganda attained her independence in 1962, and soon after experienced political turbulence that was characterized by economic mismanagement, bad governance and sectarian rule. In 1986, the National Resistance Movement took control of government and set the country back to the democratic path and has steadily attained social harmony and economic growth.

Experience the Pearl of Africa:

Uganda is a country of amazing uniqueness not only its people but also in the natural endowment ranging from rare animals, intriguing bird species, mystic cultural sites to breathtaking scenery. There are the snow-capped peaks of the Rwenzori, which provide a tantalizing challenge to dedicated mountaineers, as well as the Virunga Volcanoes and Mount Elgon, both of which offer highly rewarding hiking opportunities through scintillating highland scenery. Whether you're a first time safari-goer or a seasoned African traveler, Uganda ñ with its unique blend of savannah and forest creatures, its rare wealth of montane and lake habitats ñ is simply dazzling.



PROGRAM

Sunday, May 20

- 08:00 Registration
- 09:00 – 17:00 Forums:
Educators /Student/ Youth Leadership
- 12:00 – 13:30 Lunch
- 13:30 – 16:00 **Workshops:** Hotel Owners - Financial Management
Juston Parker, **Parker Hospitality Group**
Ministers Roundtable: Healing Wounds of Conflict – by invitation
- 16:00 – 17:30 Joint IIPT Board Meeting – by invitation
- 17:30 – 18:00 Moderator Briefing – by invitation
- 19:00 – 21:00 Welcome Reception

Monday, May 21

- 08:00 Registration
- 08:30 - 09:40 Opening Ceremony:
Welcome Louis D'Amore - IIPT Founder and President; Hon. Serapio Rukundo, Minister of State for Tourism, Wildlife and Antiquities, Republic of Uganda; Welcome Keynote Address - His Excellency Yoweri Kaguta Museveni President, Republic of Uganda
Thanks Words by Dr. Noel Brown
- 09:40 - 10:05 Bridging Africa III to Africa IV " Building Strategic Alliances towards a 21 st Century Vision of Tourism in Africa "
Hon. Kabinga Pande - Minister of Tourism Environment and Natural Resources Republic of Zambia
- 10:10 – 10:25 Refreshment break
- 10:25 – 11:55 **Plenary I: Tourism in Support of U.N. Millennium Development Goals**
Moderator: Dr. Noel Brown - Chairman, IIPT International Advisory Board
Speakers: Hon. Dr. Ewart F. Brown, JP, MP, Premier of Bermuda; Dr. Dawid de Villiers, (former) Deputy Secretary General UN World Tourism Organization; PhD.Desta Mebratu, Regional DTIE Officer United Nations Environment Programme Division of Technology, Industry & Economics (DTIE) Regional Office for Africa Hon. Prof. Jumanne A. Maghembe - Minister of Natural Resources and Tourism United Republic of Tanzania
- 12:00 – 13:40 Lunch hosted by the Republic of Bermuda
- 13:50 – 15:20 Concurrent Sessions A
Models of Sustainable Tourism
Rabi Jung Pandey - **UNDP/TRPAP**
Joan L.I. Mazimhaka - **OTF Group**
Chacha Kehengu - **Ecotours Ltd.**
Andreas Larentzakis, Greece.
Public-Private Partnerships and Alliances
Eli Weiss - **WildiZe Foundation**
Christine Dranzoa, John Bosco Nizeyi, Michael Campell - Dep. Wildlife & Animal Resoures Mgm. **Makerere U.** / Recreation

Mgm. & Community Development Manitoba U.
Noel B. Salazar -**The Professional Tour Guide School.**

15:20 – 15:40

Refreshment break

15:40 – 17:15

Concurrent Sessions B
Community Capacity Building
G.M Kundhlande - Southern Alliance for Indigenous Resources
Moses Tukwasiibwe - **Mbarara University**
Despina Namwembe - **United Religions Initiative.**
Poverty Reduction
Fiona Martin
Dr. Dan Kagagi - **Tourism Trust Fund**
Michael Grosspietsch - **New Dawn Associates**
Dr. Tanya Abrahamse - **Africa .travel.**
Cultural and Heritage Tourism
Jackie Kariithi - GSE - Ecotours
Munzali Dantata - **National Institute for Hospitality & Tourism**
Ellady Muyambi -**Historic Buildings Conservation Trust**
Vince Chipatuka - **Zambian Cultural Village.**
Education and Training
Jan te Kloetze, **World Leisure International Centre of Excellence, Wageningen University, The Netherlands**
Omar Mouffakir, Lecturer and Tourism for Peace Tourism Research Analyst , **CHN University, The Netherlands**
J.B. Nyakaana, Coordinator, MA Peace and Conflict Studies Program, **Makerere University, Uganda**

Workshop: Developing Community Based Ecotourism for Peace and Sustainability
Douglas Trent, **Community Ecotourism Consulting & Development Inc. (CECD)**
Mary Kate Cope, **Vice-President Africa, International Executive Service Corps (IESC)**

14:00 – 17:00

Ministers Roundtable: Africa Diaspora Heritage Trail – by invitation

Tuesday, May 22

- 08:30 - 10:00 **Plenary II: Advancing the Contribution of Tourism to Poverty Reduction and Socio-Economic Development**
Moderator: Hon. Daudi Migereko, Minister of Energy and Mineral Development, Republic of Uganda
Speakers: S.E. Mme. Yvonne Mboissona, Ministre du Tourisme République Centrafricaine;
Hon. M. Gabriel Sassouvi Dosseh-Anyron, Ministre de la culture du tourisme et des loisirs Togolese Republic;
Sir Janantilal (Andy) Chande KBE, Trustee Rotary International Foundation;
Hon. Mrs. Thandi F. Shongwe, Minister of Tourism, Environment and Communications Kingdom of Swaziland
- 10:00 – 10:20 Refreshment break
- 10:20 – 11:50 Concurrent Sessions C
Women's Economic Empowerment
Torkin Wakefield & Rose Namakasa - **BeadforLife**
Phyllis Keh, Philanthropy Host Family Service & Africa Alive
Microcredit Association
Naisola Narok - Saen Limited
Linda Johnson - East of Suez Traders.
Micro-Enterprise and SME Tourism Development
Mary Katherine Cope - International Executive Service Corps
Antje Merschel - **IPK International Trip Sweeney - Step up Travel.**

**Building Bridges of Tourism, Friendship and Collaboration
Sally McKinney**

Workshop: Africa Diaspora Heritage Trail
Dr. Gaynelle Henderson-Bailey, Co-Project Director, African
Diaspora Heritage Trail Conference and President,
Henderson Associates/Henderson Travel Service

12:00 – 13:40 Lunch hosted by the Republic of Zambia

13:50 – 15:20 Plenary III: Healing the Wounds of Conflict through Tourism,
Culture and Sport

Moderator: H.E. Senator Akel Biltaji - Special Advisor to H.M.
King Abdulah II Hashemite Kingdom of Jordan

Speakers:

S.E. Mme. Odette Kayitesi, Ministre de l'aménagement du
territoire, du tourisme et de l'environnement, Republic of
Burundi;

H. E. Mr. Joseph Malwal Dong, Ministry of Tourism and Wildlife
of Sudan;

Hon. Ms. Rejoice Mabudafhasi, Deputy Minister of
Environmental Affairs and Tourism Republic of South Africa;
Hon. Serapio Rukundo, Minister of State for Tourism, Wildlife
and Antiquities, Republic of Uganda;

Amb. Daudi N. Mwakawago, Last Special Representative of UN
Secretary General to Sierra Leone

15:20 – 15:40 Refreshment break

15:40 – 17:15 Concurrent Sessions D

Healing the Wounds of Conflict

Maj. Gen. Gert Opperman - Voortrekker Monument & Heritage
Foundation

Shoichio Sendai - Hiroshima University

George Kamau, Communication Officer, Practical Action.
Community Based Tourism

Dr. Kunga Ngece - East African Ecotourism Development &
Conservation Consultants

Dr. Geoffrey Manyara - Welsh School of Tourism and Leisure
Management.

IIPT/WYPS - Student/Youth Roundtable

Facilitators: Nishit H. Charadva, IIPT Youth Coordinator

Raphael Chukwujekwu, World Youth Peace Summit

Workshop: Micro-Enterprise and SME Tourism Development

Timothy H. Marshall - IIPT Board of Directors & President,
Jamaica Business Resource Center

14:00 – 17:00 Ministers Roundtable Poverty Reduction – by invitation

Wednesday, May 23 Host Day

Thursday, May 24

08:30 – 10:00 **Plenary IV: Innovative Approaches to Expanding Marketing
Opportunities for Africa**

Moderator: Susan Muhwezi, Special Presidential Assistant on
AGOA and Trade Matters, and ATA President, Uganda Chapter

Speakers: Dr. Auliana Poon, Managing Director and Senior
Partner Tourism Intelligence International;

Mr. Birger Bäckman, (former) Director General and Senior
Advisor to the Board of Directors United Federation of Travel
Agencies Associations;

Anastasia Mann, Chairman and CEO Corniche Travel
Group;

Mayor C. Jack Ellis, Mayor, Macon Georgia President
World Conference of Mayors on Tourism and Economic
Development;

Dr Tanya Abrahamse, Managing Director Africa .travel
Tralliance Corporation

10:00 – 10:20 Refreshment break

10:20 – 11:50 Concurrent Sessions E

Advances in Tourism Research. Academic Perspectives

Catherine Jane Rogers - **Queensland U.**

Blanca Camargo - **Texas A&M U.**

Michael Munghono, Florence Kengoma, Jackline Hope
- **Kyambogo U.**

Volunteer and Philanthropic Tourism

Kelly Campbell - **Ambassadors for Children**

Patrice Robinson - **Airline Ambassadors**

Sally McKinney - **Travel Journalist**

JMara DelliPriscolli - **President, Travel Learning
Connections, Inc. and Founder, Educational Travel
Conference**

Sports, Peace & Development

Samuel H.A.L. Kochomay - Tegla Loroupe Peace
Foundation

Trevor Dudley - **The Kids League**

Davies Banda - **York St John University**

Enhancing our Environment

12:00 – 13:50 Media Luncheon

Media Exchange – Panel 1

13:50 – 14:20 Table Discussion Re Panel 1

14:20 – 14:45 Refreshment break

14:45 – 15:15 Presentations from Table Discussions

Panel 1 Reactions and Recommendations

16:15 – 16:45 Table Discussions Re Panel 2

16:45 – 17:10 Refreshment break

17:10 – 17:40 Presentations from Table Discussions Panel 2

Reactions and Recommendations

20:00 Gala Dinner hosted by the Republic of Uganda

Friday, May 25

09:00 – 11:00 Closing Plenary

11:30 Media Conference

Saturday, May 26

Post Conference Volunteering.

PROGRAM

TOUR UGANDA

Uganda is one of the most beautiful countries in Africa, with fantastic natural scenery, half of the world's remaining mountain gorilla population is in Uganda. It also offers world-class white water rafting at the source of the Nile and some of the region's more peaceful national parks, where wildlife viewing doesn't involve long waits in line behind a dozen or more vehicles.

Uganda has lost none of its beauty, its magic or its people's well-earned for hospitality, modesty and friendliness. With the trials of independence and civil war now long past, Uganda has once again opened its doors to tourists.

Uganda is an equatorial country with astonishing contrasts. No other area in Africa can match its amazing diversity of habitats and this richness is reflected in its bird list of over 1000 species.

From the Source of the Nile of Lake Victoria to the snow capped Rwenzori Range, the montane forests of the Virunga volcanoes to the desert plains of Karamoja, bird watching is an exciting experience for the traveler.

Uganda's reputation as "Africa's Friendliest Country" stems partly from the tradition of hospitality common to its culturally diverse populace, and partly from the remarkably low level of crime and hassle directed at tourists. But this amiable quality extends beyond the easygoing people. Uganda's eco-friendliness, the present administration, as well as a recent mushrooming of community-based eco-tourism projects at the grassroots level, while the mood of social enlightenment is characterized by the progressive and much lauded policies towards curbing the spread of HIV/AIDS and promoting women's rights.



Uganda has lost none of its beauty, its magic or its people's well-earned for hospitality, modesty and friendliness.

ASSOCIATIONS

UGANDA TOURIST ASSOCIATION

UTA is the apex body of tourist trade associations within the private sector. UTA exists to bring together, establish and maintain a forum for these associations. Its main objective is to coordinate private sector activities, act as the industry spokesman and therefore link the private sector and the Ministry of Tourism, Trade & Industry.

THE UGANDA COMMUNITY TOURISM ASSOCIATION

- **UCOTA**) was established in July 1998, to empower local communities in sustainable development through small-scale tourism and handcraft enterprises, also known as Community Tourism. Community Tourism aims at involving the local people in the planning, decision-making and implementation of tourism development activities. This form of tourism assures that the benefits stay as much as possible in the local community.

THE ASSOCIATION OF UGANDA TOUR OPERATORS - AUTO

AUTO works to uphold the good reputation of Uganda as a tourist destination by ensuring that the Uganda Tour Operators maintain the highest standards of service and value; Give agents and individual clients alike the confidence of knowing that Uganda has mechanism designed to consider the possible redress of any wrongs which a client may have suffered;

AFRICA TRAVEL ASSOCIATION - ATA

An association of leading international travel and tourism industry professionals. The Uganda local chapter president is Ms. Susan Muhwezi. ATA is committed to building strong partnerships in the public and private sectors of the tourism industry.

TUGATA

The Uganda Travel Agents Association is the voice for travel agents in the country. The current president of TUGATA is Ms. Eugene Nsubuga Windt.

HCAU

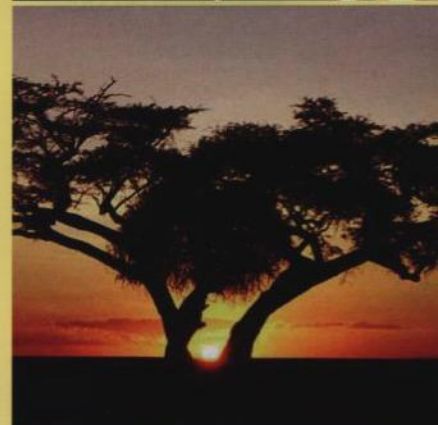
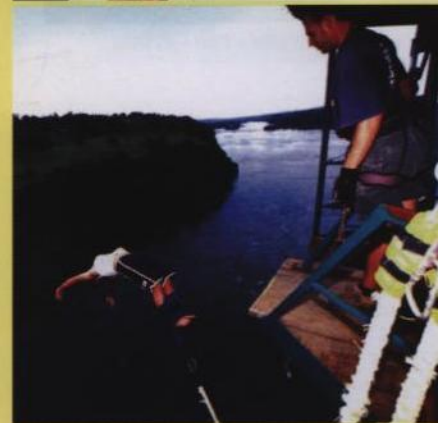
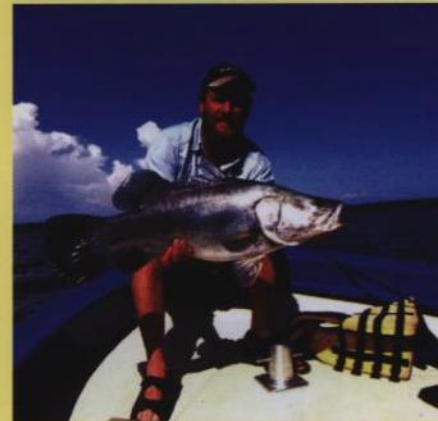
The Hotel and Catering Association of Uganda represents professionals in the Hotel, restaurant and other catering Institutions. HCAU is committed to improving the standards and professionalism in the Industry and advocate for the welfare of its members. The current president is Mr. Julius Bagonza.

UHOA

Uganda Hotel Owners Association represents Hotel owners' interests and is committed to the development of the hotel and tourism sector in Uganda. The association interfaces with government to advocate for investment incentives capacity building and standards development. The current Chairman is Haji Bulaimu Kibirige and the Executive Director is Mr. Ismael Sekandi.

USAGA

Uganda Safari Guide Association. This is the apex association of Guide in Uganda representing Safari, culture birds, butterflies and mountaineering guide. The current president is Mr. Herbert Byaruhanga



TOURISM INSTITUTIONS



MINISTRY OF TOURISM, TRADE AND INDUSTRY (MTTI)

The Ministry of Tourism Trade and Industry is in charge of the tourism sector development. It co-ordinates the policy development, quality assurances, and promotion of the Industry.



UGANDA WILDLIFE AUTHORITY - UWA

Mission Statement

UWA's mission is to conserve and sustainably manage the wildlife and Protected Areas of Uganda in partnership with neighbouring communities and stakeholders for the benefit of the people of Uganda and the global community.

UGANDA WILDLIFE EDUCATION CENTRE

Our Mission

The mission of UWEC is to promote and create an understanding of conserving the biodiversity in Uganda, with special emphasis placed on educating the young generation who visit our Centre in Entebbe.

Visitors to UWEC have the opportunity to view and learn about fifty different animal species represented by over 200 animals all housed in large, open air enclosures designed to simulate their natural habitat in the wild.

UGANDA TOURIST BOARD

The Uganda Tourist Board branded Tourism Uganda, has the mandate to market and promote Uganda as a favorite tourist destination



IIPT CONFERENCE SPONSOR'S PROFILE

Bermuda

Shipwrecks. African drum beats. Knee socks. Culturally, Bermuda is a unique blend of colonial history and African heritage. This has given birth to colourful local legends and rich traditions. As Britain's oldest colony, its influence continues to dominate government, educational and legal institutions. You may spot a judge walking through Hamilton in a powdered wig, see a bobby directing traffic or overhear a passionate conversation about a local cricket match. African influences, while subtler, can be found in dance and music, especially reggae, calypso and the rhythm of the Gombeyes.

Zambia

Land of the legendary African walking safari, home of the Victoria Falls, the wild Zambezi River, breath-taking lakes and wetlands, a profusion of birds, abundant wildlife, and raw, pulsating wilderness, all in one friendly country. Uganda is acknowledged as one of the safest countries in the world to visit, Zambia's welcoming people live in peace and harmony. The Wildlife is superb and some of the finest Safaris on the planet are available from Uganda's fine lodges and safari companies.

World Tourism Organization - UNWTO

Striving to meet the specific needs of the National Tourism Authorities, local authorities and tourism enterprises in Africa, and to conduct seminars and conferences on topics of interest to the tourism industry. Technical cooperation programmes form an integral part of UNWTO's activities in the Africa region in the field of tourism within the UN system or through other channels.

World Bank

The World Bank is a vital source of financial and technical assistance to developing countries around the world. We provide low-interest loans, interest-free credit and grants to developing countries for education, health, infrastructure, communications and many other purposes.

UNEP

Providing leadership and encourage partnership in caring for the environment by inspiring, informing, and enabling nations and peoples to improve their quality of life without compromising that of future generations.

Africa Travel Association - ATA

The Africa Travel Association is an international, nonprofit, nonpolitical, professional travel industry association, whose objective is to promote tourism to Africa.

Counterpart International

Giving people a voice in their own future through smart partnerships, offering options and access to tools for sustained social, economic and environmental development.



BERMUDA

feel the love



Zambia



THE WORLD BANK



COUNTERPART



Ministry of Tourism, Trade and Industry
Plot 6/8, Parliamentary Avenue P.O. Box 7103 Kampala, UGANDA.
Tel: 256-41-314268
Email: mintrade@mtti.go.ug Website: <http://www.mtti.go.ug/>