

COUNCIL OF EUROPE PROGRAMME OF CULTURAL ROUTES

DIRECTORATE OF CULTURE, CULTURAL
AND NATURAL HERITAGE

**1st IPT European Conference « Bridging the North-South
Divide Through Sustainable Tourism development »
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CONSEIL DE L'EUROPE



THE COUNCIL OF EUROPE: A PAN-EUROPEAN INTERGOVERNMENTAL ORGANISATION

Origins and membership

- The continent's oldest political organisation, founded in 1949. It seeks to develop throughout Europe common and democratic principles based on the European Convention on Human Rights and other reference texts on the protection of individuals
- 47 member countries, 1 applicant country : Belarus
- 5 Observer countries : the Holy See, the United States, Canada, Japan and Mexico,

Aims

The Council of Europe was set up

- to protect human rights, pluralist democracy and the rule of law,
- to find common solutions to the challenges facing European society such as discrimination against minorities, xenophobia, intolerance, terrorism, trafficking in human beings, organised crime and corruption, violence against children

MAIN OBJECTIVES

The Cultural Routes promote

- awareness of a European cultural identity and European citizenship based on the sharing of common values
- understanding of Europe's history on the basis of its physical, intangible and natural heritage
- Development of a historical or physical route
- Diversity of european culture
- Strengthen intercultural and interreligious dialogue

MAIN OBJECTIVES

- To safeguard, enhance cultural and natural heritage to help people improving their lives and as a source of social, economic and cultural development
- To develop cultural tourism with a view to sustainable development





CULTURAL ROUTES PROGRAMME

The idea is

to show, in a visible way, in space and time that the heritage of various countries in Europe forms a common cultural heritage.

CULTURAL ROUTES PROGRAMME

- THREE CHALLENGES ARE AT STAKE

Political :

the programme must become the catalyst for new European social cohesion

Identity :

without withdrawing the differences

Democratic :

aiming at broadening cultural tourism a wider public

CULTURAL ROUTES PROGRAMME

In practical terms, the Cultural Routes allow the illustration of the fundamental values of the Council of Europe:

- human rights
- European cultural democracy
- diversity of European cultures
- intercultural and interreligious dialogue
- prevention of conflicts and reconciliation



IMPLEMENTATION OF THE PROGRAMME

RESOLUTION (2007)12 OF THE COMMITTEE OF MINISTERS

CRITERIA

- To be organised around a theme representative of European values common to several countries.
- To illustrate European memory, history and heritage
- To refer at least to one of the three topics : peoples, migrations, broad currents of civilisation
- To form networks for better cooperation and ensure sharing of experience
- To produce long-term multilateral cooperative projects in the priority fields of action, to highlight the cultural heritage,
- To foster cultural and educational exchanges for youth, support culture and art
- To encourage cultural tourism and sustainable development



IMPLEMENTATION OF THE PROGRAMME

APPROVAL OF A NETWORK

- Theme approved by the Advisory Council or new theme
- Several member states
- Financial and organizational priority of projects
- Instruction of a network project



IMPLEMENTATION OF THE PROGRAMME

CERTIFICATION

The logo of the Council of Europe and the mention « Cultural Route of the Council of Europe » must be placed on all communication material (press releases, road signs, boards, etc....)

EVALUATION

- Every three years





IMPLEMENTATION OF THE PROGRAMME

COUNCIL OF EUROPE

- DEFINES THE POLITICAL ORIENTATIONS OF THE PROGRAMME
- AWARDS THE CERTIFICATION « CULTURAL ROUTE OF THE COUNCIL OF EUROPE » TO THE APPROVED ROUTES
- EVALUATES ACTIVITIES OF THE NETWORKS EVERY THREE YEARS TO ENSURE THAT THEY COMPLY WITH THE CRITERIA (RECOMMENDATIONS, POSSIBLE WITHDRAWAL OF THE CERTIFICATION)
- ADOPTS NEW THEMES AND ROUTES
- APPROVES ONE OR MORE NETWORKS

European Institute of Cultural Routes Luxembourg

- investigates new projects
- ensures follow-up on the field and creates links between partners
- provides advice to approved networks
- trains operators
- disseminates and archives information documents



MAJOR ROUTES OF THE COUNCIL OF EUROPE

- The Santiago de Compostela Pilgrim Routes
- The Mozart Route ; Historical and Legendary Figures of Europe
- The Legacy of Al Andalus
- The Route of the Castilian Language and its Expansion in the Mediterranean : the Sephardic Routes
- The Hansa
- Parks and Gardens, landscape
- The Viking Routes
- The Via Francigena
- Saint Martin of Tours, a great European figure, a symbol of sharing
- The European Route of Jewish Heritage
- The Network of Cluniac Sites
- The Routes of the Olive Tree
- The Via Regia
- The Via Carolingia

COUNCIL OF EUROPE ROUTE

- The Schickhardt Route : Historical and Legendary figures of Europe
- Architecture without Frontiers : Rural Habitat
- Wenzel and Vauban Routes : Military Architecture in Europe
- Saint Michael's ways : Pilgrim pathways
- Route of Don Quichotte
- The Pyrenean Iron Route
- European Iron Trail in Central Europe : Industrial Heritage
- The Phoenicians' routes
- European Route of Migration Heritage
- The Transromanica : Routes of Romanesque Art in Europe

