



PLACES OF PEACE

THE USE OF PEACE HERITAGE AS A TOURISM PRODUCT
THE EUROPEAN NETWORK OF “PLACES OF PEACE”

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PLACES OF PEACE

INTRODUCTION

- ▶ There's all over the world cultural heritage linked to peace and, on the other and, cultural tourism has been one of types of tourism that as been growing very fast.
- ▶ Tourism and culture have always been closely linked in Europe.
- ▶ Many European destinations develop tourism strategies based on their cultural heritage, such as Évora Monte (Portugal).
- ▶ In this place had been signed an important Treaty of Peace, and the municipality and the association LACE has been developed events that involve this subject, like the 'Évora Monte – Symbol of peace seminar" that resulted in the idea of joining the European regions were had been signed important Treaties or Conventions of Peace called "Places of Peace".



PLACES OF PEACE

REGIONS AND OBJECTIVE

- ▶ At this moment the network involves three European regions, namely Évora Monte (Portugal), Hubertusburg (Germany) and Dytiki Ellada (Greece).
- ▶ The main idea of join this places through an interregional cooperation with exchange of experiences and practices, as far as dissemination of the created knowledge which will also be improved.
- ▶ The partnership of the project “Places of Peace” wants to contribute to the improvement of the policies on that subject and with that objective will develop a methodology for the use of stakeholders of the countries and regions as far as for other countries and regions all over the world.



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BENEFITS

- Sustainable development of the territory.
- Active and dynamic participation of the local community and stakeholders – social cohesion and reborn sense of belonging.
- Added value and increased visibility for the involved territories.
- Cultural and heritage valorisation.
- Integration and development of synergies with other projects – The Genuineland Project and other initiatives.















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