## www.idut.nl

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### Working Towards Good Tourism: Consensus & Issues



# WWW.idut.nl



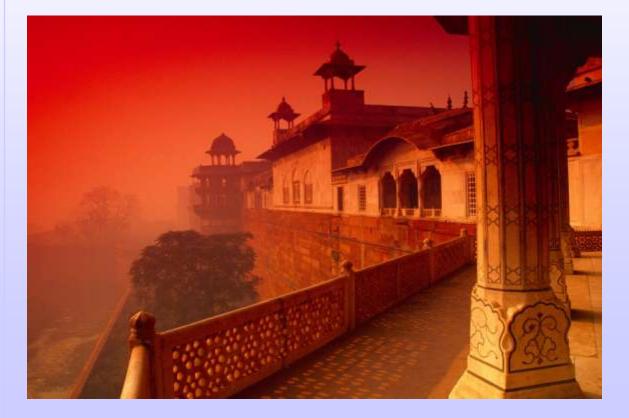
### www.idut.nl Initiatiefgroep Duurzaam Vitgaand Toerisme







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## **A Very Short History of IDUT**

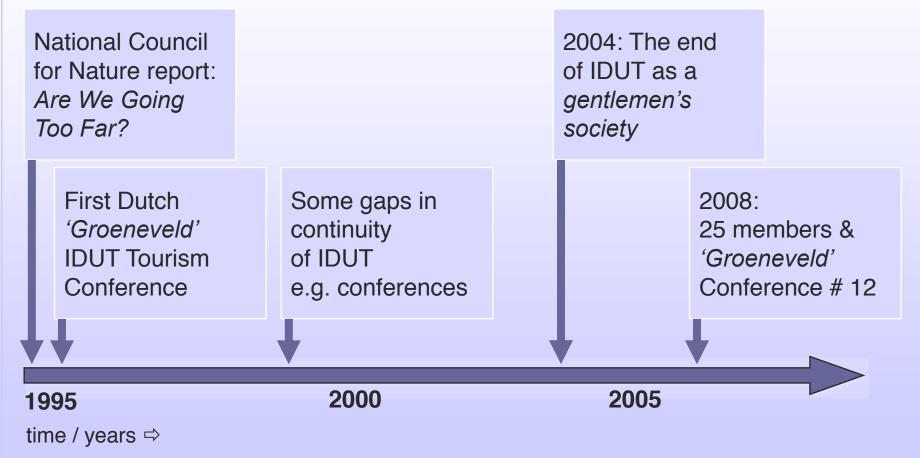
- = Initiative
- = Sustainable
- = Outbound / Outgoing
- = Tourism

(Dutch: Initiatiefgroep) (Dutch: Duurzaam) (Dutch: Uitgaand) (Dutch: Toerisme)

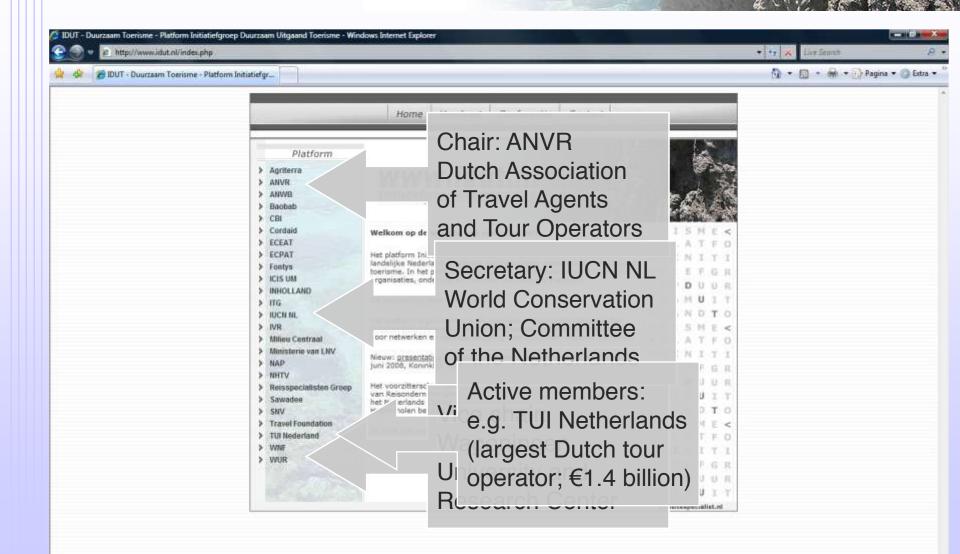
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www.ecpat.nl www.thecode.org



### **Fighting Poverty in Bikini and Slippers**



Research by Klaus Lengefeld, GTZ Germany 12<sup>th</sup> Groeneveld Conference, June 18<sup>th</sup> 2008 Amsterdam, The Netherlands



Mainstream all-inclusive beach tourism

### Minimum net monthly salary Nicaragua

Dominican Republic182 US \$Jamaica456 US \$



Initiatiefgroep Duurzaam Uitgaand Toerisme.

Community based cultural tourism

Average net monthly family income Kenya 11 US \$

Research by Klaus Lengefeld, GTZ Germany 12<sup>th</sup> Groeneveld Conference, June 18<sup>th</sup> 2008 Amsterdam, The Netherlands

114 US \$

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### Research on leakages in Gambian tourism



Rudy Verstappen and Tim Pubben, undergraduate students in Business Administration at the Fontys University in Holland, have began a two-month research programme to find out what tourism contributes to the country's Gross Domestic Product (GDP), as well as the "linkages and leakages" in Gambian tourism, im 2004.

The research will also look into the economic aspect of tourism by finding out the value of tourism in The Gambian been speaking to stakeholders in the tourism industry - the biggest hotels in the country dealing with packaged tourism and small scale enterprises in tourism. "We suspect that a lot of money goes out of the country," Rudy Verstappen said.

Tim said the research will take 15 weeks to complete and that similar interviews would be conducted in Holland. He said the Tourist Development Area has been more developed Research of Fontys University in association with Adama Bah, ASSET, The Gambia

Tourism leakages = 40%





www.lankhorstpr.nl





Air traffic

17% tourism trips
40% tourism CO<sub>2</sub> emissions
>55% tourism contribution to climate change
5% yearly growth for next 25 years

(source: CSTT, Breda University, The Netherlands)







Tourism & voluntary work

LLDC countries use 35% of their labour potential

Staying < 6 weeks produces negative benefits to the host (*source: Edukans*)

**IIPT European Conference** 

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## Not without IDUT?



travel foundation

Joint poverty alleviation projects of TUI Netherlands and Cordaid in Dominican Republic?

Yearly national event to emphasize the need of *good* tourism development?

The Travel Foundation Netherlands?



### Open to debate ...

We should not put our efforts in small scale community tourism but in well organized mainstream tourism



### Open to debate ...

An airline company can very well be a member of a sustainable tourism network



### Open to debate ...

Tourism combined with voluntary work in developing countries is rarely a good practice of sustainable tourism

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### Thank you very much