

Nick Welman

lecturer sustainable development  
Fontys University, Eindhoven, The Netherlands

member Dutch sustainable tourism development platform  
IDUT ([www.idut.nl](http://www.idut.nl))



> P L A T F O  
R M I N I T I  
A T I E F G R  
O E P D U U R  
Z A A M U I T  
G A A N D T O  
E R I S M E <

# Working Towards *Good Tourism*: Consensus & Issues

**[www.idut.nl](http://www.idut.nl)**

*Initiatiefgroep Duurzaam Uitgaand Toerisme*



***www.idut.nl***

*Initiatiefgroep Duurzaam Uitgaand Toerisme*



***www.idut.nl***

*Initiatiefgroep Duurzaam Uitgaand Toerisme*



***www.idut.nl***

*Initiatiefgroep Duurzaam Uitgaand Toerisme*



## A Very Short History of IDUT

<b>I</b>	= Initiative	(Dutch: Initiatiefgroep)
<b>D</b>	= Sustainable	(Dutch: Duurzaam)
<b>U</b>	= Outbound / Outgoing	(Dutch: Uitgaand)
<b>T</b>	= Tourism	(Dutch: Toerisme)



# www.idut.nl

Initiatiefgroep Duurzaam Uitgaand Toerisme

The screenshot shows the website <http://www.idut.nl/index.php> in a Windows Internet Explorer browser. The page features a navigation menu under the heading "Platform" with the following items: Agriterra, ANVR, ANWB, Baobab, CBI, Cordaid, ECEAT, ECPAT, Foetys, ICIS UM, INHOLLAND, ITG, IUCN NL, IVR, Milieu Centraal, Ministerie van LNV, NAP, NHTV, Reisspecialisten Groep, Sawadee, SNV, Travel Foundation, TUI Nederland, VNF, and WVUR. Three callout boxes are overlaid on the page:

- Chair: ANVR**  
Dutch Association of Travel Agents and Tour Operators
- Secretary: IUCN NL**  
World Conservation Union; Committee of the Netherlands
- Active members:**  
e.g. TUI Netherlands (largest Dutch tour operator; €1.4 billion)  
U... Research Center



***www.idut.nl***

*Initiatiefgroep Duurzaam Uitgaand Toerisme*

## Common Viewpoints?



[www.ecpat.nl](http://www.ecpat.nl)  
[www.thecode.org](http://www.thecode.org)

## **Common Viewpoints?**

### **Fighting Poverty in Bikini and Slippers**



Research by Klaus Lengefeld, GTZ Germany  
12<sup>th</sup> Groeneveld Conference, June 18<sup>th</sup> 2008  
Amsterdam, The Netherlands



Mainstream all-inclusive beach tourism

Minimum net monthly salary

Nicaragua	114 US \$
Dominican Republic	182 US \$
Jamaica	456 US \$



Community based cultural tourism

Average net monthly family income

Kenya	11 US \$
-------	----------

Research by Klaus Lengefeld, GTZ Germany  
12<sup>th</sup> Groeneveld Conference, June 18<sup>th</sup> 2008  
Amsterdam, The Netherlands

## Research on leakages in Gambian tourism



Rudy and Tim

Rudy Verstappen and Tim Pubben, undergraduate students in Business Administration at the Fontys University in Holland, have begun a two-month research programme to find out what tourism contributes to the country's Gross Domestic Product (GDP), as well as the "linkages and leakages" in Gambian tourism, in 2004.

The research will also look into the economic aspect of tourism by finding out the value of tourism in The Gambian

been speaking to stakeholders in the tourism industry - the biggest hotels in the country dealing with packaged tourism and small scale enterprises in tourism. "We suspect that a lot of money goes out of the country," Rudy Verstappen said.

Tim said the research will take 15 weeks to complete and that similar interviews would be conducted in Holland. He said the Tourist Development Area has been more developed than the rest of the

Research of Fontys University in association with Adama Bah, ASSET, The Gambia

Tourism leakages = 40%

## Common Viewpoints?



## Common Viewpoints?



### Air traffic

17% tourism trips

40% tourism CO<sub>2</sub> emissions

>55% tourism contribution to climate change

5% yearly growth for next 25 years

(source: CSTT, Breda University,  
The Netherlands)

## Common Viewpoints?



Tourism & voluntary work

LLDC countries use  
35% of their labour potential

Staying < 6 weeks produces negative  
benefits to the host (*source: Edukans*)

## Not without IDUT?



Joint poverty alleviation projects of TUI Netherlands and Cordaid in Dominican Republic?



Yearly national event to emphasize the need of *good* tourism development?



The Travel Foundation Netherlands?





***www.idut.nl***

*Initiatiefgroep Duurzaam Uitgaand Toerisme*

## **Open to debate ...**

We should not put our efforts  
in small scale community tourism  
but in well organized mainstream tourism



***www.idut.nl***

*Initiatiefgroep Duurzaam Uitgaand Toerisme*

## **Open to debate ...**

An airline company  
can very well be a member  
of a sustainable tourism network

## **Open to debate ...**

Tourism combined with voluntary work  
in developing countries is rarely  
a good practice of sustainable tourism

**www.idut.nl**

*Initiatiefgroep Duurzaam Uitgaand Toerisme*

Nick Welman

N.Welman@fontys.nl

+31-6-50242236

info@idut.nl

+31-20-6261732



> P L A T F O  
R M I N I T I  
A T I E F G R  
O E P D U U R  
Z A A M U I T  
G A A N D T O  
E R I S M E <

**Thank you very much**