

Mainstreaming the Sustainability Message -

Linking the London 2012 Olympic Truce
to the World Summit on Sustainable
Development through Responsible
Tourism

Gordon Sillence

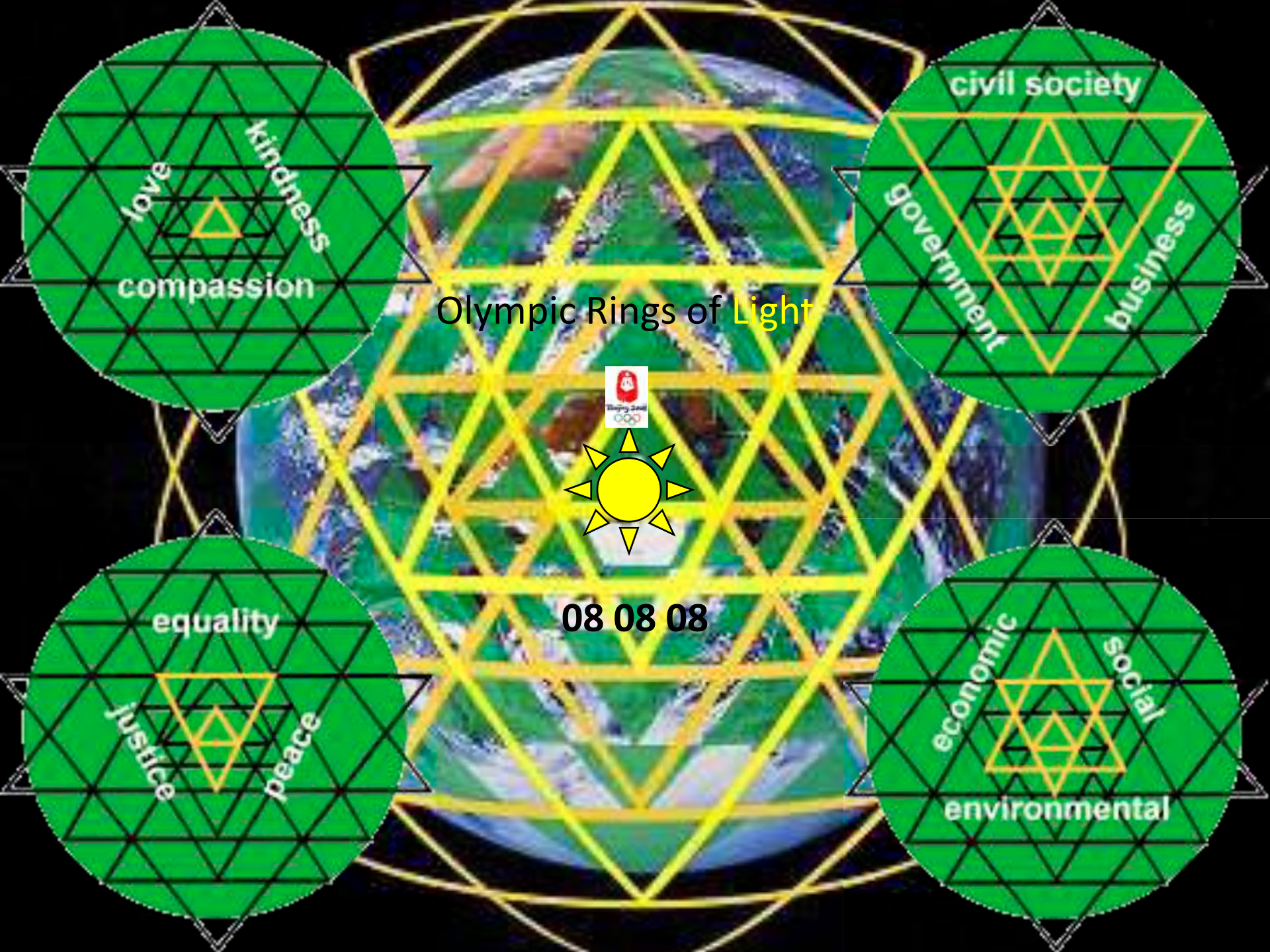


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Key Points:

- **The Value System of Sustainable Development**
- **NetWorking towards a London Olympic Truce - Partnership, Vision and Work Programme**
- **The 60 Day Olympic Peace Dividend as a Motor of Sustainable Tourism Development to Counter the Negative Impacts of Globalization.**
- **2012 60 Day *World Travel and Tourism Global Awareness Programme* tied to Olympic Media Coverage**
- **Inner Peace- Global Peace London 2012 – Olympic Rings of Light Meditation Marathon**
- **Political Transparency in the Spotlight of a Responsible Media**
- **Every nation makes a Participant`s Truce Pledge**



Olympic Rings of Light



08 08 08

love
kindness
compassion

civil society
government
business

equality
justice
peace

economic
social
environmental

Beijing 2008 - London 2012 Olympic Truce



Responsible Global
Citizens in a
Sustainable Global
Economy

**Olympic Rings of Light -
London 2012**

**Call for a an Olympic Cease Fire
Inner Peace - Global Peace**

No war
Save Darfur
Free Tibet

From this Noble Truth of Suffering...

You can take part in the Beijing 2008 Olympic games

We would like as many people from different nationalities to join together in Peace and Friendship over this weekend. Please stand up and be counted in our common journey towards inner peace and global peace.

Poderás participar nos jogos Olímpicos em Beijing 2008

Gostaríamos que participassem muitas pessoas de nacionalidades diferentes para se reunir em Paz e Amizade, neste fim-de-semana. Por favor, ergue-se (ou sente-se!) para que possa ser contado na nossa viagem comum para paz interior e global.

... to the Eightfold Path...

Olympic Rings of Light



Meditation, yoga, taichi, Live Olympics, Camping, Music, DJs & live bands throughout the weekend

Meditação, yoga, taichi, jogos Olímpicos ao vivo, Campismo, Música, DJs bandas ao vivo, durante o fim de semana

You are invited to

Inner Peace, Global Peace 24 HOUR SIT IN MEDITATION

Outdoor Auditorium Lagos, Algarve 8th - 10th August

3 DAY PROGRAMME / 3 DIAS DE PROGRAMA:

08.08.08

Friday 8am - 8pm

Opening ceremony -
No War, Save Darfur, Free Tibet
- Awareness Raising Evening
Action in Lagos Town,
Workshops, Messages, Debate,
Peace Camp International Peace Pledge.

09.08.08

Saturday 12 noon - midnight

24 Hour Sit in Meditation
Pyramid of Light
Ring of Sound

10.08.08

Sunday 11am - 11pm

End of Meditation
Global Peace Party:
World Cuisine,
Kids Activities,
Live Bands, DJs, Trance
and Dance til Midnight

Supported by:

Camara Municipal de Lagos, Enova-Group, Oz Shades, Rosco Foundation, AlmaVerde Village & Spa - Inner Space Furnishings, Clan Entertainment.

Contact Stella 963220176, Gordon 912315092, <http://janla-sberta21.org/olympic-rings-of-light>

1 Right View:

Each ring focuses us on our global world.

4 Right Action:

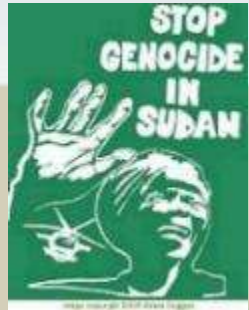
...and put an end to self-interest & greed to create an Olympic Truce for peace, prosperity, and the planet.

2 Right Understanding:

A Pyramid of Light illuminates our awareness.

3 Right Speech:

We sit in silent compassion to gain insight and wisdom to speak from the heart...



During the Beijing Olympic games, in solidarity with the people of China, Tibet and Darfur, we called for an Olympic Ceasefire, recognising the original purpose of these Ancient Greek Holy Games as the best opportunity to create global peace in modern times.

Beijing 2008 - London 2012 Olympic Truce



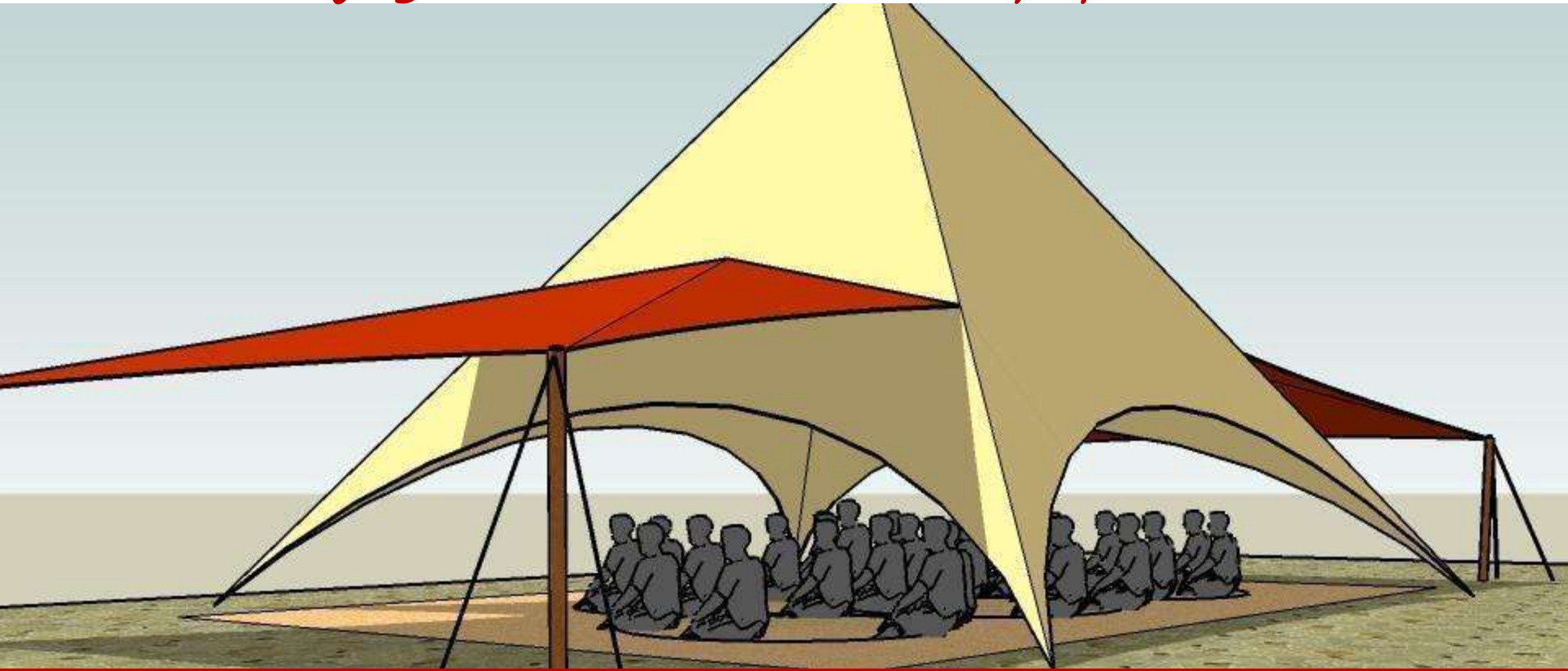
In Lagos, Portugal, we sat in meditation together at the start of the games for a 24 hour period, seated in the formation of the 5 Olympic rings under a pyramid of light.

Beijing 2008 - London 2012 Olympic Truce



We are now calling for our world leaders, government administrators, celebrities and the media to ensure the world enjoys 60 days of global peace during the 2012 London Olympics.

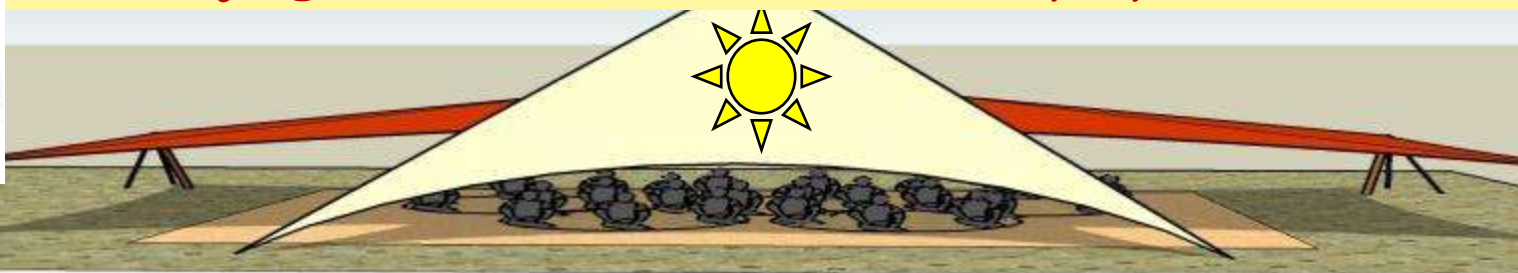
Beijing 2008 - London 2012 Olympic Truce



We can only do this together.

We depend on our world leaders and government officials to do this for us, and we must ensure they do this. After all, we pay to be governed, and we should get good governance for our money and as our right.

Beijing 2008 - London 2012 Olympic Truce



<http://janela-aberta21.org/olympic-rings-of-light/>



Visit our Website to inform your self more, see who else is playing a part in the Olympic Ceasefire process, and be part of the change to a better world . Please get in touch with us to work together for real peace in our lifetime.

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Olympic Rings of Light



Intro from Gordon Sillence



The message

During the Beijing Olympic Games, many participating Olympians and celebrities such as Mia Farrow, Steven Spielberg, and Richard Gere publicly called for the Chinese government to halt its repressive human rights practices within China and



The daytime session



The night-time session

The DVD. Can you help us develop and distribute our information to make this Olympic effort happen?

This Presentation has been prepared by:

- Gordon Sillence Coordinator
- Stella Rose Administration
- Dieter Malter Web Design

Part of the

Monitoring Globalization - Global Citizenship Programme

Janela Aberta 21 - Education for Sustainable Development Centre

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