



INTERNATIONAL INSTITUTE FOR **PEACE** THROUGH TOURISM
 INSTITUT INTERNATIONAL POUR LA **PAIX** PAR LE TOURISME

July 2005 Issue-1



3RD GLOBAL SUMMIT ON PEACE THROUGH TOURISM

ROYAL CLIFF BEACH RESORT
 PATTAYA, THAILAND
 OCTOBER 2-5, 2005

SUPPORT BUILDING FOR THIRD GLOBAL SUMMIT ON PEACE THROUGH TOURISM

Over Thirty-five prestigious international organizations have indicated their support for the 3rd Global Summit on Peace through Tourism to be held October 2-5, 2005 at the award winning Royal Cliff Beach Resort and Conference Center, Pattaya, Thailand. Logos of organizations are provided below with links to their websites.

These organizations are in addition to the nearly 40 major international organizations who are members of IIPT's Coalition of Partners for World Peace through Tourism and their on-going contribution in "Building a Culture of Peace through Tourism."



The 3rd Global Summit is supported by the
 Thailand Convention & Exhibition Bureau and
 with the support of the World Tourism Organization



One Earth One Family: Travel & Tourism - Serving a Higher Purpose

Theme of the 3rd Global Summit is "One Earth One Family: Travel and Tourism - Serving a Higher Purpose." Its aim is to develop a 21st Century Agenda for Peace through Tourism that addresses key global issues of our time. Topics on which consensus will be sought include:

- A Sustained Travel Industry Response to the Social and Economic Revitalization of Tsunami Affected Countries;
- The Travel and Tourism Industry Contribution to Poverty Reduction;
- Healing the Wounds of Conflict through Tourism, Culture and Sports;
- Promoting Cultural and International Understanding, Tolerance and Cooperation; and
- Ecological Enhancement and Preservation of Biodiversity.



Artist R. Padre Johnson

The Summit is in support of the UN Decade of Peace and Non-Violence for the Children of the World and the UN Millennium Development Goals.

Special Discounted Registration Fees

Persons who are members of "Supporting Organizations" are entitled to a discounted registration fee. For more information, visit our website: www.iipt.org/3rdglobalsummit and click on Registration. Logos of supporting organizations are included below.

Additional Supporters Welcome

We welcome other international organizations who are interested in supporting the 3rd Global Summit - its theme, aims and goals, to contact IIPT: email address: supporter@iipt.org

Supporting organizations are asked to assist by promoting the Summit to their members and through their various channels of communication including newsletters, websites and media releases.

"It is only with the personal commitment of people involved in all sectors of society, such as the ones that will be in Pattaya in October, by means of which a real global consciousness of Tourism helping laying the foundations for Peace can be set.

My personal congratulations for this so innovative but actual summit which I hope will help the public acknowledgement of the Tourism industry as a Peace builder."

Sebastian Escarrer
Vice Chairman & CEO
Sol Melia Hotels & Resorts

Summit Sponsors

IIPT is proud to have Resorts Condominium International (RCI), African Travel Association, Reed Travel Exhibitions as sponsors of the Summit, and eTurboNews and Travel World News as Media Sponsors.



Keynote Speakers

Keynote speakers will include world leaders such as Dr. Kim Hak Su, Executive Secretary, U.N. ESCAP, travel industry statesmen, Ministers of Tourism, and leaders in related sectors including environment, culture, sport, and sustainable economic development.



Dr. Kim Hak Su

Summit to Feature "Success Stories" and "Models of Best Practice"

A series of Concurrent sessions will provide case studies of "Success Stories" and "Models of Best Practice" demonstrating leading-edge travel and tourism initiatives in the following areas:

Tourism Contribution to Poverty Reduction
MicroEnterprise and SME Development
Community Capacity Building and Empowerment
Thailand Community Tourism: the Wang Nam Keow Model
Indigenous Tourism

Sport for Peace and Development
Youth Travel & Empowerment
Volunteer and Philanthropic Tourism
Making Travel Accessible for All

Healing the Wounds of Conflict
Mayors Forum - Southern Thailand
Promoting a Just and Equitable Society through Travel
Linkages of Tourism - Environment - Wildlife
Parks and Protected Areas - Preserving Biodiversity

Educating for a Culture of Peace through Tourism
Role of the Media in a 21st Century Agenda
Linkages of Tourism, Culture, Heritage and the
Arts in 'Building a Culture of Peace'
Tourism at Commemorative Sites - Providing a message of Peace

These sessions will also explore what more can be achieved in these areas through collaborative efforts.

Participants

The 3rd Global Summit will bring together senior executives from all sectors of the travel and tourism industry, public and private; U.N. agencies, donor agencies, and NGO's; leading educators, policy analysts, researchers, practitioners, entrepreneurs, future leaders of the industry; and senior representatives from related sectors including: Culture, Sport, Environment, and Sustainable Economic Development.

Educators Forum

An Educators Forum with leading educators from around the world is being organized by Professor Kaye Chon, The Hong Kong Polytechnic University. The Forum will take place Sunday, October 2nd. For more information, please visit our website: www.iipt.org/3rdglobalsummit or contact Professor Chung directly at Email: hmkchon@polyu.edu.hk.

International Student and Youth Leadership Forum

An International Student and Youth Leadership Forum will also be held on October 2nd bringing together creative and energetic young leaders from countries around the world who will develop a 'Youth Agenda for Building a Culture of Peace through Tourism.' Future leaders of the Travel and Tourism industry may contact Nishit Charadva at email: ncharadva@yahoo.com for more information.

Other Forums

Other Forums taking place on Sunday October 2nd are a

- Community Tourism Forum
- Cultural Tourism Forum
- Young Professionals Forum
- Forum on Inter-Faith Dialogue

IIPT Meetings

IIPT International Networks currently exist, or are being formed, in each of the above areas in which Forums are being conducted. The Forums will also serve as meetings to determine future directions in each of these areas. The Indigenous Tourism Forum is in support of the organization of a World Indigenous Tourism Conference being planned by Indigenous tourism leaders who will be involved in the Summit and the Indigenous Tourism Forum. All forums are scheduled for Sunday, October 2nd.

IIPT Coalition of Partners for World Peace through Tourism will have a meeting on Sunday afternoon, October 2nd. Persons representing organizations that are interested in becoming Coalition Partners are invited to take part in the meeting. For more information, please contact Louis D'Amore, email: ljd@iipt.org.

IIPT Chapters Meeting will also take place Sunday afternoon, October 2nd. Persons interested in organizing a chapter are invited to attend. For more information, please contact IIPT Chapter Coordinator, Daphne Lowe Kelley, lowekelley@bigpond.com.

IIPT Scholarship Award

To further stimulate thinking among students of tourism and hospitality in advance of the Summit, IIPT will award a US \$1,000 to the University student writing the best paper on "Building a Culture of Peace through Tourism."

[Click here for the winning essay.](#)

Foundations

The 3rd Global Summit on Peace through Tourism builds on the foundations of two previous Global Summits: Amman 2000; and Geneva, 2003; three global conferences: Vancouver, 1988; Montreal, 1994; and Glasgow, 1999; three African Conferences: Nelspruit, Mpumalanga Province, South Africa, 2001; Dar es Salaam, Tanzania, 2003; and Lusaka, Zambia, 2005 - and a series of smaller conferences and symposia in Turkey, Greece, Italy, Pakistan, Israel, Jordan, Caribbean, United Kingdom, Australia, and the United States. Our March newsletter reported on the 3rd IIPT African Conference in Lusaka, Zambia and can be viewed at: <http://www.iipt.org/newsletter/IIPTMar2005.html>

Post Summit Tours

In support of the Pacific Asia Travel Association (PATA) message that tourists to Tsunami affected countries are assured of a warm welcome; and that their presence and enjoyment sends an authentic message of caring, solidarity, and support for recovery; Post Summit Tours are being organized by our Summit PCO, Pacific World, to Phuket, Krabi, Sri Lanka, the Maldives and Bali. For more information on tours, Please visit our website: <http://www.iipt.org/3rdglobalsummit>.



The Summit has been scheduled to immediately follow the 28th PATA Travel Mart 2005 (PTM05), taking place at the Kuala Lumpur Convention Centre (KLCC) in Kuala Lumpur, Malaysia, September 27-30, 2005. We offer a warm welcome to buyers and sellers from around the world attending PATA Travel Mart to join us in Pattaya, Thailand for the 3rd Global Summit on Peace through Tourism.

For more information on PATA Travel Mart: E-mail: PTM@PATA.org

Tel: (66-2) 658-2000; Fax: (66-2) 658-2013

A special discounted registration fee US\$ 375 is available to PATA members.

Official Hotel and Venue

The award winning Royal Cliff Beach Resort and Conference Center is the official hotel and venue for the Summit. Special Room Rates are available to June 30th. Participants are invited to book directly with the Royal Cliff: Web: www.royalcliff.com; email: reservations@royalcliff.com; Tel: (66-38) 250-421; Fax: (66-38) 250-844.



Official Airline

Thai Airways International is the Official Airline of the Summit and will provide best market fares to delegates. Please contact your local Thai Airways office mention conference code: **TG0510015**. For further information on Thai Worldwide offices, please visit: www.thaiair.com



About IIPT

The International Institute for Peace through Tourism (IIPT) is a not for profit organization dedicated to fostering travel and tourism initiatives that contribute to international understanding and cooperation, an improved quality of environment, the preservation of heritage, and poverty reduction; and through these initiatives, helping to bring about a peaceful and sustainable world. It is founded on a vision of the world's largest industry, travel and tourism - becoming the world's first global peace industry; and the belief that every traveler is potentially an "Ambassador for Peace."

For more information:

IIPT Website: www.iipt.org

Direct Line: (802) 253-8671

Tel: (802) 253-2658

Fax: (802) 253-2645

Email: info@iipt.org

Supporting Organizations



Ambassadors for Children



Association of Retail Travel Agents



Association of Travel Marketing Executives



Pennsylvania Association of Convention & Visitors Bureaus



Global Citizens Network



Institute of Leisure and Amenity Management



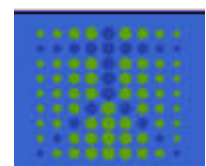
International Council Exchange Program



International SPA Association



Meeting Professionals International



Partners for Livable Communities



The OTS Foundation



**Travel and Tourism
Research Association**



US/ICOMOS

U.S. National
Committee of the
International Council
on Monuments and Sites



**International Council of
Tourism Partners**



**Tourism
& Wildlife**

*"A destination promotion
magazine from New Delhi"*



**The International Porter
Protection Group**



**Cameroon Travel
Center**



Tourism Council of Thailand

YADC
Youth Approach for
Development & Cooperation



**Community Tourism
Planning & Design**



**Association of Tourism
Security Professionals**





The International Society
of Travel Medicine



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