



2005
Global Summit
on Peace through Tourism

3RD GLOBAL SUMMIT ON PEACE THROUGH TOURISM
ROYAL CLIFF BEACH RESORT
PATTAYA, THAILAND
OCTOBER 2-5, 2005

Executive Secretary of U.N. ESCAP to be Keynote Speaker at 3rd Global Summit



Dr. Kim Hak Su, Executive Secretary of the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP) will be a featured Keynote Speaker at the 3rd Global Summit on Peace through Tourism being held October 2-5, 2005 at the award winning Royal Cliff Beach Resort and Conference Center, Pattaya, Thailand.

Dr. Kim, a national of the Republic of Korea, is a prominent economist with vast experience in central banking, development planning, government think-tanks, international organizations, and private sector management. He has been an economist with the Bank of Korea, Republic of Korea's central bank; President of Daewoo Corporation; President of the Hanil Banking Institute; and Secretary-General of the Colombo Plan, where he revitalized the 24-member country inter-government Colombo Plan in Asia and the Pacific, stressing human resource development and focusing on South-South cooperation.

Other Keynote Speakers will include world leaders, Ministers of Tourism, travel industry statesmen, and leaders in related sectors such as environment, culture, sport, and sustainable economic development.



The 3rd Global Summit is supported by the Thailand Convention & Exhibition Bureau and with the support of the World Tourism Organization



One Earth One Family: Travel & Tourism - Serving a Higher Purpose

Theme of the 3rd Global Summit is "One Earth One Family: Travel and Tourism - Serving a Higher Purpose." Its aim is to develop a 21st Century Agenda for Peace through Tourism that addresses key global issues of our time. Topics on which consensus will be sought include:

- A Sustained Travel Industry Response to the Social and Economic Revitalization of Tsunami Affected Countries;
- The Travel and Tourism Industry Contribution to Poverty Reduction;
- Healing the Wounds of Conflict through Tourism, Culture and Sports;
- Promoting Cultural and International Understanding, Tolerance and Cooperation; and Ecological Enhancement and Preservation of Biodiversity.

The Summit is in support of the UN Decade of Peace and Non-Violence for the Children of the World and the UN Millennium Development Goals.



Artist R. Padre Johnson

RCI to be Summit Sponsor

We are proud to announce that [Resorts Condominium International \(RCI\)](#) will be a sponsor of the Summit. RCI is a leading global provider of innovative products and services to the global travel and leisure industry. RCI pioneered the concept of exchange vacations in the 1970's and has been at the forefront of the vacation ownership industry ever since. RCI today has more than three million members worldwide and 3,700 affiliated resorts.

RCI joins with [Reed Travel Exhibitions](#) as a sponsor of the Summit and [eTurboNews](#) as a media sponsor. IIPT is grateful to our sponsors for their support of the 3rd Global Summit and in "Building a Culture of Peace through Tourism."



Summit to Feature "Success Stories" and "Models of Best Practice"

A series of Concurrent sessions will provide case studies of "Success Stories" and "Models of Best Practice" demonstrating leading-edge travel and tourism initiatives in the following areas:

Tourism Contribution to Poverty Reduction
MicroEnterprise and SME Development
Community Capacity Building and Empowerment
Thailand Community Tourism: the Wang Nam Keow Model
Indigenous Tourism

Sport for Peace and Development
Youth Travel & Empowerment
Volunteer and Philanthropic Tourism
Making Travel Accessible for All

Healing the Wounds of Conflict
Mayors Forum - Southern Thailand
Promoting a Just and Equitable Society through Travel
Linkages of Tourism - Environment - Wildlife
Parks and Protected Areas - Preserving Biodiversity

Educating for a Culture of Peace through Tourism
Role of the Media in a 21st Century Agenda
Linkages of Tourism, Culture, Heritage and the
Arts in "Building a Culture of Peace"
Tourism at Commemorative Sites - Providing a message of Peace

These sessions will also explore what more can be achieved in these areas through collaborative efforts.

Participants

The 3rd Global Summit will bring together senior executives from all sectors of the travel and tourism industry, public and private; U.N. agencies, donor agencies, and NGO's; leading educators, policy analysts, researchers, practitioners, entrepreneurs, future leaders of the industry; and senior representatives from related sectors including: Culture, Sport, Environment, and Sustainable Economic Development.

Educators Forum

An Educators Forum with leading educators from around the world is being organized by Professor Kaye Chon, The Hong Kong Polytechnic University. The Forum will take place Sunday, October 2nd. For more information, please visit our website: www.iipt.org or contact Professor Chon directly at Email: hmkchon@polyu.edu.hk.

International Student and Youth Leadership Forum

An International Student and Youth Leadership Forum will also be held on October 2nd bringing together creative and energetic young leaders from countries around the world who will develop a "Youth Agenda for Building a Culture of Peace through Tourism." Future leaders of the Travel and Tourism industry may contact Nishit Charadva at email: ncharadva@yahoo.com for more information.

Other Forums

Other Forums taking place on Sunday October 2nd are a

- Community Tourism Forum
- Cultural Tourism Forum
- Young Professionals Forum
- Forum on Inter-Faith Dialogue

IIPT Meetings

IIPT International Networks currently exist, or are being formed, in each of the above areas in which Forums are being conducted. The Forums will also serve as meetings to determine future directions in each of these areas.

IIPT Coalition of Partners for World Peace through Tourism will have a meeting on Sunday afternoon, October 2nd. Persons representing organizations that are interested in becoming Coalition Partners are invited to take part in the meeting. For more information, please contact Louis D'Amore, email: ljd@iipt.org.

IIPT Chapters Meeting will also take place Sunday afternoon, October 2nd. Persons interested in organizing a chapter are invited to attend. For more information, please contact IIPT Chapter Coordinator, Daphne Lowe Kelley, lowekelley@bigpond.com.

IIPT Scholarship Award

To further stimulate thinking among students of tourism and hospitality in advance of the Summit, IIPT will award a US \$1,000 to the University student writing the best paper on "Building a Culture of Peace through Tourism." Essays of no more than 15 double spaced pages must be submitted before July 1, 2005, to Professor Kaye Chon, Email: hmkchon@polyu.edu.hk. For more information, please contact Nishit Charadva: ncharadva@yahoo.com

Early Bird Registration Extended to June 30

The discounted registration fee for Early Bird registration has been extended to June 30. As well, special rates for rooms at the official hotel and venue of the Summit, the award winning Royal Cliff Beach Resort and Conference Center has been extended to June 30.

Foundations

The 3rd Global Summit on Peace through Tourism builds on the foundations of two previous Global Summits: Amman 2000; and Geneva, 2003; three global conferences: Vancouver, 1988; Montreal, 1994; and Glasgow, 1999; three African Conferences: Nelspruit, Mpumalanga Province, South Africa, 2001; Dar es Salaam, Tanzania, 2003; and Lusaka, Zambia, 2005 - and a series of smaller conferences and symposia in Turkey, Greece, Italy, Pakistan, Israel, Jordan, Caribbean, United Kingdom, Australia, and the United States. Our March newsletter reported on the 3rd IIPT African Conference in Lusaka, Zambia and can be viewed at:

<http://www.iipt.org/newsletter/IIPTMar2005.html>

Post Summit Tours

In support of the [Pacific Asia Travel Association \(PATA\)](#) message that tourists to Tsunami affected countries are assured of a warm welcome; and that their presence and enjoyment sends an authentic message of caring, solidarity, and support for recovery; Post Summit Tours are being organized by our Summit PCO, Pacific World, to Phuket, Krabi, Sri Lanka, the Maldives and Bali. For more information on tours, Please visit our website: www.iipt.org.



The Summit has been scheduled to immediately follow the 28th PATA Travel Mart 2005 (PTM05), taking place at the Kuala Lumpur Convention Centre (KLCC) in Kuala Lumpur, Malaysia, September 27-30, 2005. We offer a warm welcome to buyers and sellers from around the world attending PATA Travel Mart to join us in Pattaya, Thailand for the 3rd Global Summit on Peace through Tourism.

For more information on PATA Travel Mart: E-mail: PTM@PATA.org

Tel: (66-2) 658-2000; Fax: (66-2) 658-2013

Official Hotel and Venue

The award winning Royal Cliff Beach Resort and Conference Center is the official hotel and venue for the Summit. Special Room Rates are available to June 30th. Participants are invited to book directly with the Royal Cliff:

Web: www.royalcliff.com; email: reservations@royalcliff.com;

Tel: + 66.38 250.421; Fax: 66.38 250.844.



Official Airline

Thai Airways International is the Official Airline of the Summit and will provide best market fares to delegates. Please contact your local Thai Airways office mention conference code: **TG0510015**. For further information on Thai Worldwide offices, please visit: www.thaiair.com



About IIPT

The International Institute for Peace through Tourism (IIPT) is a not for profit organization dedicated to fostering travel and tourism initiatives that contribute to international understanding and cooperation, an improved quality of environment, the preservation of heritage, and poverty reduction; and through these initiatives, helping to bring about a peaceful and sustainable world. It is founded on a vision of the world's largest industry, travel and tourism - becoming the world's first global peace industry; and the belief that every traveler is potentially an "Ambassador for Peace."

For more information:

IIPT Website: www.iipt.org

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